

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF
KAZAKHSTAN

M.Auezov SOUTH KAZAKHSTAN STATE UNIVERSITY

«APPROVED»

Chairman of the Board-Rector

_____ D.Zh.Ahmed-Zaki

«__»_____2025y.

EDUCATION PROGRAMME

6B11150 Sports management, leisure and coaching activities

Registration Number	6B11100136
Code and Classification of Education	6B11 Services
Code and Classification of Areas of Training	6B111 Service sector
Group of educational programs (EP)	B092 Leisure
Type of EP	Innovative
ISCE level	6
NQF level	6
IQF level	6
Language learning	Kazakh, Russian
The complexity of EP	240 credits
Distinctive features of EP	-
Partner University (JEP) -	-
University partner (DDEP) -	-

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The EP was considered at a meeting of the Academic Quality Committee of the faculty of «Sports and Tourism», Minutes # _____ «_____» _____ 2025y.

Chairman of the Committee _____ Tleukeev J.A.

The EP was considered and recommended for approval at Educational-methodical meeting of M. Auezov SKU

Minutes # _____ « _____ » _____ 2025 y.

Chairman of the EMM _____ Imangaliyev E.

The EP was approved by the decision of the Academic Council of the University

Minutes # _____ « _____ » _____ 2025 y.

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1. Concept of the educational program

Mission of the University	Generating new competencies, training a leader who translates research thinking and culture.
University Values	<ul style="list-style-type: none"> • Openness - open to change, innovation and cooperation. • Creativity - generates ideas, develops them and turns them into values • Academic freedom - free to choose, develop and act. Partnership - creates trust and support in a relationship where everyone wins. • Social responsibility - ready to fulfill obligations, make decisions and be responsible for their results.
Graduate Model	<p>Deep subject knowledge, their application and continuous expansion in professional activity</p> <ul style="list-style-type: none"> • Information and digital literacy and mobility • Research skills, creativity and emotional intelligence <p>Entrepreneurship, independence and responsibility for their activities and well-being</p> <ul style="list-style-type: none"> • Global and national citizenship, tolerance to cultures and languages
Uniqueness of the EP	<p>Orientation to the regional labor market and social order through the formation of professional competencies of the graduate, adjusted to the requirements of stakeholders</p> <ul style="list-style-type: none"> • Practical orientation and emphasis on the development of critical thinking and entrepreneurship, the formation of a wide range of skills that will allow to be functionally literate and competitive in any life situation and be in demand in the labor market
Academic Integrity and Ethics Policy	<p>The university has taken measures to maintain academic integrity and academic freedom, protection from any type of intolerance and discrimination:</p> <ul style="list-style-type: none"> • Rules of academic integrity (order No. 212 Н/К of October 10, 2022); • Anti-corruption standard (order No. 9 Н/К dated 08/01/2025). • Code of Ethics (Order No. 212 Н/К October 10, 2022)
Regulatory and legal framework for the development of EP	<ol style="list-style-type: none"> 1. Law of the Republic of Kazakhstan “On Education”; 2. «Model Rules for the Activities of Organisations of Higher and Postgraduate Education», approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated October 30, 2018 No. 595 as reworded by order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated June 24, 2024. No. 307; 3. Standard rules for admission to training in educational organizations implementing educational programs of higher and postgraduate education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated October 31, 2018 No. 600 as reworded by order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 26, 2024. No. 372; 4. State mandatory standards for higher and postgraduate education, approved by order of the Ministry of Education and Science of July 20, 2022 No. 2 as reworded by order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated March 04, 2025. No. 90; 5. Rules for organizing the educational process in credit technology of education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated April 20, 2011 No. 152 as reworded by

	<p>order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated April 29, 2024. No. 203;</p> <p>6. Qualification reference book for positions of managers, specialists and other employees, approved by order of the Minister of Labor and Social Protection of the Population of the Republic of Kazakhstan dated December 30, 2020 No. 553 as reworded by order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated June 20, 2024. No. 207;</p> <p>7. Methodological recommendations for introducing ECTS principles into the educational process and expanding academic freedom. Appendix to the order of the Minister of Science and Higher Education. of the Republic of Kazakhstan dated February 12, 2024 No. 57</p> <p>8. Guidelines for the development of educational programs for higher and postgraduate education, Appendix 1 to the order of the Director of the National Center for the Development of Higher Education of the Ministry of Education and Science of the Republic of Kazakhstan dated May 4, 2023 No. 601 н/к</p>
Organization of the educational process	<ul style="list-style-type: none"> • Implementation of the principles of the Bologna Process • Student-centered learning • Availability • Inclusivity
Quality assurance of EP	<ul style="list-style-type: none"> • Internal quality assurance system Involvement of stakeholders in the development of the EP and its evaluation • Systematic monitoring • Updating the content (updating)
Requirements for applicants	<p>They are established in accordance with the Standard Rules for admission to training in educational organizations implementing educational programs of higher and postgraduate education by order of the Ministry of Education and Science of the Republic of Kazakhstan No. 600 as reworded by order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 26, 2024. No. 372</p>
Conditions for the implementation of educational programs (EP) for persons with disabilities and special educational needs(SSN)	<p>For students with SEN (special educational needs) and persons with disabilities (PSI), tactile PVC tiles, specially equipped toilets, a mnemonic diagram, and shower bars have been installed in educational buildings and student dormitories. Special parking spaces have been created. Crawler lift installed. There are desks for people with limited mobility (PLM), signs indicating the direction of movement, ramps. In the educational buildings (main building, building No. 8) there are 2 rooms with six working places adapted for users with disorders of the musculoskeletal system (DMS). For visually impaired users, the SARA™ CE Machine (2 pcs.) is available for scanning and reading books. The library website is adapted for the visually impaired. There is a special NVDA audio program with a service. The JIC website http://lib.ukgu.kz/ is open 24/7.</p> <p>An individual differentiated approach is provided for all types of classes and in the organization of the educational process.</p>

2. Passport of the Educational program

Purpose of the EP	To provide high-quality training of specialists - managers of sports and leisure activities and coaches in sports with modern new competencies, means and tools of managerial activity.
Tasks of the EP	<ul style="list-style-type: none"> • formation of a socially-oriented personality with the ability to fully realize the acquired knowledge and abilities in society; • providing basic bachelor's training that allows them to continue their studies throughout their lives, successfully adapt to changing conditions throughout their professional career; • formation of skills in the use of analytical tools for research, decision-making, development of directions and necessary mechanisms for improvement and development in general and applied aspects of professional activity; • creation of conditions for intellectual, physical, spiritual, and aesthetic development to ensure the possibility of their employment in their specialty or continuing education at subsequent levels of study; • providing conditions for acquiring a high general intellectual level of development, mastering competent and developed speech, culture of thinking and skills of scientific organization of work in the field of physical culture. • creating conditions for the formation of in-demand knowledge and skills, a conscious attitude towards improving the well-being of the population and protecting the planet in the context of the SDGs
Harmonization of EP	<ul style="list-style-type: none"> • 6 level of the National Qualifications Framework of the Republic of Kazakhstan; • Dublin descriptors of the 6th level of qualification; • 1 cycle of a Framework for Qualification of the European Higher Education Area); • 6th Level of European Qualification Framework for Life long Learning).
Connection of EP with the professional sphere	<ul style="list-style-type: none"> • Professional standard «Development of mass physical culture and sports» Order No. 240 of the Minister of Tourism and Sports of the Republic of Kazakhstan dated December 27, 2024 • Professional standard «Organization of training and training in sports sections» Order No. 240 of the Minister of Tourism and Sports of the Republic of Kazakhstan dated December 27, 2024 • Professional standard «Instructor-athlete» With the Approval of the Minister of Tourism and Sports of the Republic of Kazakhstan dated December 20, 2023 No. 333
Name of the degree awarded	After successful completion of thi educational program, the graduate is awarded the degree: Bachelor in the field of services under the educational program «6B11150 Sports management, leisure and coaching activities»
List of qualifications and positions	Graduates of this EP can hold primary positions: instructor-methodologist of physical culture and sports organizations (preschool, vocational educational institutions, colleges, gymnasiums, lyceums), coach in selected sports (a specialist of the highest qualification level), Instructor in physical culture and

	mass work (children's sports schools, clubs, state organizations, governing bodies physical culture and sports activities) without presenting work experience requirements in accordance with the qualification requirements. The qualification directory of positions approved by the Order of the Minister of Labor and Social Protection of the Population of the Republic of Kazakhstan dated December 30, 2020 No. 553
Field of professional activity	<ul style="list-style-type: none"> • Social sphere – organizational and managerial work in authorized bodies for physical culture and sports, in schools of higher sports skills; • The sphere of physical culture and sports - physical culture and sports organizations in various forms of ownership (clubs of sports enthusiasts, sports clubs of enterprises, children's sports schools, fitness centers, sports and recreation complexes). • Coaching-a coach in a chosen sport in sports organizations.
Objects of professional activity	<p>The objects of professional activity of graduates are:</p> <ul style="list-style-type: none"> - state, public, private educational organizations (preschool, school, secondary vocational schools, colleges, gymnasiums, lyceums), children's sports schools and clubs; fitness centers, sports and recreation complexes - government organizations, management bodies of physical culture and sports activities
Subjects of professional activity	<ul style="list-style-type: none"> • coach of the chosen sport • sports competitions in your favorite sport • mass sports events • sports marketing and advertising • Educational process
Types of professional activity	<ul style="list-style-type: none"> • Organizational and managerial - management of organizations, divisions, groups (teams) of employees, projects and networks; • analytical – search, analysis and evaluation of information for the preparation and adoption of management decisions, analysis and modeling of management processes. • coaching – performing the functions of a coach taking into account international and standard requirements.
Learning outcomes	<p>LO1 To carry out interpersonal, intercultural and professional communications using language means in oral and written forms in the state, Russian and foreign languages, understanding the principles and culture of academic integrity.</p> <p>LO2 Apply the main provisions of the regulatory legal acts of the Republic of Kazakhstan, international legal documents in the field of sports management and physical education.</p> <p>LO3 To evaluate the biomedical parameters for determining physical activity, physical abilities and functional state of students when performing an individual training plan, training and competitive tasks.</p> <p>LO4 Effectively manage sports organizations, enterprises and projects, the brand of a sports organization based on knowledge in the field of sports management.</p> <p>LO5 Implement management decisions, conduct organizational and managerial research.</p> <p>LO6 Possess the methodology of marketing research for the implementation of marketing activities to promote sports and</p>

	<p>sports services and goods.</p> <p>LO7 To ensure safety in the organization and management of the training process and sports rehabilitation (massage), taking into account the patterns of mental and age-and-gender development of students.</p> <p>LO8 Apply digital technologies and artificial intelligence technologies in professional activities.</p> <p>LO9 To implement programs of mass physical culture and sports events and wellness training for various contingents engaged in life on the basis of body weight management technology and nutrition issues, taking into account the requirements for physical culture and sports facilities, equipment and inventory and safety.</p> <p>LO10 To develop physical, technical, tactical and moral-volitional training of students, achieving high sports results by means of theoretical and methodological knowledge in the field of physical culture and sports.</p> <p>LO11 To work effectively as an individual and as a member of a team, to defend one's point of view correctly, to correct one's actions and to use various methods.</p> <p>LO12 Carry out mass information and educational work to promote a healthy lifestyle.</p> <p>LO13 Apply natural science, social, socio-economic and biomedical knowledge, methods of scientific and experimental research in professional activities.</p>
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3.Competencies of a graduate of the EP

GENERAL COMPETENCES (SOFTSKILLS). Behavioral skills and personality qualities	
GC 1. Competence in managing one's literacy	GC 1.1. The ability to self-study, self-develop and constantly update their knowledge within the chosen trajectory and in an interdisciplinary environment. GC 1.2. The ability to express thoughts, feelings, facts and opinions in the professional sphere. GC 1.3. The ability to mobility in the modern world and critical thinking.
GC 2. Language competence	GC 2.1. The ability to build communication programs in the state, Russian and foreign languages. GC 2.2. The ability to interpersonal social and professional communication in the context of intercultural communication.
GC 3. Mathematical competence and competence in the field of science	GC 3.1. The ability and willingness to use the educational potential, experience and personal qualities acquired during the study of mathematical, natural science, technical disciplines at the university to solve professional problems.
GC 4. Digital competence, technological literacy	GC 4.1. The ability to demonstrate and develop information literacy through the mastery and use of modern information and communication technologies in all areas of their lives and professional activities. GC 4.2. The ability to use various types of information and communication technologies: Internet resources, artificial intelligence, cloud and mobile services for information retrieval, storage, protection and dissemination.
GC 5. Personal, social and educational competencies	GC 5.1. The ability to physical self-improvement and orientation to a healthy life to ensure full-fledged social and professional activities through methods and means of physical culture. GC 5.2. The ability to socio-cultural development based on the manifestation of citizenship and morality. GC 5.3 The ability to build a personal educational trajectory throughout life for self-development, career growth and professional success. GC 5.4. The ability to successfully interact in a variety of socio-cultural contexts during study, at work, at home and at leisure.
GC 6. Entrepreneurial competence	GC 6.1. The ability to be creative and enterprising in different environments. GC 6.2. The ability to work in the mode of uncertainty and rapid change of task conditions, make decisions, allocate resources and manage your time. GC 6.3. The ability to work with consumer requests.
GC 7. Cultural awareness and ability to express yourself	GC 7.1. The ability to show ideological, civic and moral positions. GC 7.2. The ability to be tolerant to the traditions and culture of other peoples of the world, to possess high spiritual qualities..
PROFESSIONAL COMPETENCIES (HARD SKILLS).	
Theoretical knowledge and practical skills specific to this field	PC1. Possess knowledge of the history of the development of sports, its essence, functions, forms, conditions of functioning in society, development trends, the basics of the system of sports training and competitions, the structure of sports training, the main stages of long-term training of athletes
	PC 2. Possess knowledge in the field of pedagogical innovation and

	psychology, pedagogical technologies, skills and abilities to search, evaluate, select and use pedagogical technologies, be capable of innovation, strive for excellence in pedagogical skills, show initiative and diligence
	PC 3. The ability to develop project activities related to training equipment, providing advisory assistance in the design of sports facilities, playgrounds, sports equipment and equipment
	PC 4. Possess knowledge in the field of human rights, skills and abilities to protect the professional honor and dignity of a teacher, comply with the norms of pedagogical ethics, be aware of the social significance of the profession of a teacher, respect civil human rights
	PC 5. To show interest in participating in scientific and creative activities, to form goals for solving the tasks of improving the effectiveness of physical culture and recreation, sports, recreational research, organizational and managerial, cultural and educational activities, to determine criteria and indicators for achieving goals
	PC 6. Possess knowledge in the field of pedagogical innovation and psychology, pedagogical technologies, artificial intelligence, skills and abilities to search, evaluate, select and use pedagogical technologies, be capable of innovation, strive for excellence in pedagogical skills, show initiative and diligence

3.1 Matrix for correlating learning outcomes in the EP as a whole with the competencies being developed

	LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10	LO11	LO12	LO13
GC1	+				+								
GC2	+									+			+
GC3		+					+						
GC4			+		+						+		
GC5					+					+		+	
GC6					+						+		+
GC7					+					+			
PC1							+	+		+			
PC2						+					+		+
PC3				+				+					+
PC4		+										+	+
PC5											+	+	
PC6					+		+	+	+		+		

				the state and civil society, to understand and apply methods and techniques of sociological, comparative analysis, to understand the essence and content of the political situation in the modern world. Analysis and classification of the main political institutions. Socialization, identity, and deviant behavior: the role of an inclusive approach.														
4		GED	OC	Cultural Studies and Psychology	<p>Purpose: formation of scientific knowledge of history, modern trends, current problems and methods of development of culture and psychology, skills of system analysis of psychological phenomena.</p> <p>Content: Morphology, language, semiotics, anatomy of culture. Nomad culture, about Turks, Turks, Medieval culture of Central Asia, Kazakh culture at the turn of the XVIII-XIX centuries, XX century. Cultural policy of Kazakhstan, the State program "Cultural Heritage". National consciousness, motivation. Emotions, intelligence. Human will, psychology of self-regulation. Individual typological features. Values, interests, norms are the spiritual basis. The meaning of life, professional self-determination, health. Communication of individuals and groups. Socio – psychological conflict. Models of behavior in conflict. Socio-psychological foundations and development of inclusive culture in modern society. Psychological characteristics and conditions of professional adaptation of people with disabilities. Psychological support and tolerance as a way of social integration of people with disabilities. Socio-psychological barriers to interaction of people with normal and impaired development in modern society.</p>	4	v											

5	Socio-ethnic Development	GED	EC	Ecosystem and Law	<p>Purpose: Formation of integrated knowledge in the field of economics, law, ecology and life safety, research methods to achieve sustainable development of society.</p> <p>Contents: Fundamentals of safe interaction between man and nature, productivity of ecosystems and the biosphere. Improving the competitiveness of entrepreneurial activity of society, business and the national economy in conditions of limited resources within the framework of sustainable development goals of Kazakhstan. Systemic understanding of environmental issues and principles of sustainable development. Knowledge and observance of Kazakhstan's rights, duties and guarantees of subjects, state regulation public relations to ensure social progress. Inclusion is a strategy of international law. Legal foundations of artificial intelligence.</p>	5								v					v
6		GED	EC	Entrepreneurship and Financial Literacy	<p>Purpose: Training skills in entrepreneurial activity organization, in managing personal and family financial resources, which are key to achieving financial well-being.</p> <p>Content: Entrepreneurship: essence, contents and conditions of formation. Legal forms of entrepreneurship. Risks in entrepreneurship. Business planning in entrepreneurship. Organization of entrepreneurial transactions. Culture and ethics of entrepreneurship. Financing of entrepreneurial activity. The concept, goals and objectives of financial literacy. Money, settlements, and payments. Personal finance: income, expenses, budget. Taxes and taxation of individuals. Pensions and insurance. Banking services for the population. Bankruptcy of</p>														v

				individuals and financial risks. Pyramid scheme and personal financial security.															
7		BD	EC	Mukhtar Study	<p>Purpose: formation of historical, literary presentation on the work of M. Auezova in the context of history of literature, patriotism of cultural and spiritual position. The number of livestock, the number of small-scale livestock, the number of small-scale livestock. I don't know, he said, but I don't know.</p> <p>Content: Dyatelnost M. Auezova in magazines «Sholpan», «Abay», journalism M. Auezova. The book «The day of the defenseless», «Pictures of kyr», «The educated citizen», «Kokserek», the play «Enlik – Kebek» and the story «Kili Zaman», the story «Karash-Karash», the monograph «Abay Kunanbayev», the novel epic «Abay's way».</p>	3												v	
8		BD	EC	Abay Study	<p>Purpose: Preservation of the "national code" in the project "Kazakhstan" based on the creativity of A.Kunanbayev</p> <p>Content: historical overview of the history of Kazakhstan and Kazakh literature of the XIX-XX centuries. Studies of Abai's legacy of the XX-XXI century. Chronology of Abai's creativity. Abai is a great poet, ethnographer, founder of Kazakh written literature. Abai is the compiler of the code of laws "The Position of Karamola", social significance. Abai is a thinker, religious scholar, philosopher. The role of Abai in education and science, the concept of a "Holistic person". "Words of Edification" by Abai, an epic novel by M.Auyezova "The Way of Abai" . K. Tokayev "Abai and Kazakhstan in the XXI century", role, significance.</p>													v	
9		BD	EC	Basics of Artificial Intelligence	Purpose: To develop competencies in the use of knowledge and practical application of artificial													v	

					intelligence tools and methods, in alignment with the priorities of the AI-Sana program. Contents: Introduction to Artificial Intelligence (AI). Development of practical skills and abilities, including: using AI tools; working with large language models (LLMs); utilizing no-code AI platforms; employing generative AI tools; image recognition; natural language processing (NLP); and data visualization through AI. Understanding the application of AI in various fields and exploring its potential through the integration of AI-Sana program approaches.														
10		BD	EC	Foundation of Anticorruption Culture	Purpose: formation of an anti-corruption worldview, strong moral foundations of personality, civic position, stable skills of anti-corruption behavior. Content: Overcoming legal nihilism, formation of the foundations of the legal culture of students, in the field of anti-corruption legislation. Formation of a conscious perception, attitude to corruption. Moral rejection of corrupt behavior, corrupt morality, ethics. Mastering the skills necessary to counter corruption. Creating an anti-corruption standard of conduct. Anti-corruption propaganda, dissemination of ideas of legality, respect for the law. Activities aimed at understanding the nature of corruption, awareness of social losses from its manifestations, the ability to defend their position in a reasoned manner, to look for ways to overcome the manifestations of corruption. The use of AI in combating corruption.										v				
11	Communication and Physical Training	GED	OC	Kazakh (Russian) Language	Purpose: formation of communicative competence using the Kazakh (Russian) language in the socio-cultural, professional sphere and social life, improvement of the ability to write academic texts.	10	v												

					Content: Levels A1, A2, B1, B2-1, B2-2 (B2, C1 Russian) are presented in the form of cognitive-linguistic-cultural complexes consisting of spheres, topics, subthemes and typical communication situations of international standard: social, social, cultural, educational and professional, modeled forms: oral and written communication, written speech works, listening. Demonstration of understanding of the language material in the texts of the educational program, possession of terminology and the development of critical thinking.													
12		GED	OC	Foreign Language	<p>Purpose: the formation of intercultural and communicative competence of students in the process of foreign language education at a sufficient level A2 and the level of basic sufficiency B1. The student reaches the level B2 of the pan-European competence if there is a language level at the start above the level B1 of the pan-European competence</p> <p>Content: Levels A1, A2, B1, B2 are presented in the form of cognitive - linguoculturological complexes consisting of spheres, topics, subthemes and typical situations of communication of international standard: socio-household, socio-cultural, educational and professional, models-forms used: oral and written communication, written speech, listening.</p> <p>Demonstration of understanding of the language material in the texts of the educational program, possession of terminology and the development of critical thinking.</p>	10	v											
13		GED	OC	Physical Training	<p>Purpose: formation of social and personal competencies and the ability to purposefully use the means and methods of physical culture that</p>	8												v

				<p>ensure the preservation and strengthening of health for preparation for professional activity; for the persistent transfer of physical exertion, neuropsychic stresses and adverse factors in future work.</p> <p>Content: implementation of physical culture and health and training programs. A complex of general development and special exercises. Sports (gymnastics, sports and outdoor games, athletics, etc.). Control and self-control during classes, insurance and self-insurance. Judging competitions. Means of professionally applied physical training. Modern health-improving systems: the breathing system according to A. Strelnikova, K. Buteyko, K. Dinaiki, joint gymnastics according to Bubnovsky.</p>														
14		BD	HSC	Professional Kazakh (Russian) Language	<p>Purpose: to provide professionally oriented language training for a specialist who is able to adequately build communication in professionally significant situations and who knows the norms of the language for special purposes.</p> <p>Content: Professional language and its components. Professional terminology as the main feature of scientific style. Scientific vocabulary and scientific constructions in the educational-professional and scientific-professional sphere. The algorithm of work on the analysis and production of scientific texts in the specialty. Production of scientific and professional texts. Fundamentals of business communication and documentation in the framework of future professional activity..</p>	3	v											
15		BD	HSC	Professionally Oriented Foreign Language	<p>Purpose: to improve the skills of all forms of professional – oriented speech, as well as the development of communicative and multicultural</p>	3	v											

					competence necessary for them in the production process in future professional activities. Content: International contacts and their role in the life of a modern specialist. Meetings, arrangements, telephone conversation. Negotiations, professional debates, conference presentations. Business correspondence. International programs and projects. Physical culture in Kazakhstan and abroad, history, current state and prospects. Structure and organization of physical culture and sports. Professional activity in a person's life. Employment. Resume. Ways of professional development.														
16		GED	OC	Information and Communication Technologies	Purpose: formation of the ability to critically evaluate and analyze processes, methods of searching, storing and processing information, methods of collecting and transmitting information through digital technologies. Development of new "digital" thinking, acquisition of knowledge and skills of using modern information and communication technologies in various activities. Content: Introduction and architecture of computer systems. Software. Operating systems. Human interaction with computers. Database systems. Database management. Networks and telecommunications. Cyber defense. Internet technologies. Cloud and mobile technologies. Multimedia technologies. Smart technologies. Electronic technologies. Electronic business. Electronic control.	5									v				
17	Culture Technology	BD	HSC	Recreational and Health Technology of Leisure	Purpose: traditional and innovative recreational technologies in the leisure industry are presented; the essence and structure of recreational technologies; means, forms and methods of the technological process in the field of leisure	4								v					v

				<p>activities; practical skills are formed in the use of recreational technologies during leisure activities to promote a healthy lifestyle.</p> <p>Content: health characteristics; health models; health in the hierarchy of needs and values of a cultured person; environmental impact on health. Theoretical foundations of the methodology of physical recreation, the concept of the scope of its application. Specific features, tasks, target settings of motor recreation, as well as psychological support of recreational activities. Practical use of recreational and health-improving knowledge, basic provisions in various fields of physical culture and sports.</p>															
18		BD	HSC	Basics of Communicative Culture	<p>Purpose: the features of mental processes in the conditions of communication, the psychological content of socially and subject-oriented communication are considered; the skills to navigate in a communication situation are formed; the assessment of the degree of compliance with ethical and communicative norms of communication, as well as speech and language norms. The methods of editing one's own and someone else's speech, techniques and means of psychological influence, methods of analysis and improvement of public speech are studied.</p> <p>Content: Customs and axioms of human communication. Communication as an exchange of information. Communication as interaction. Communication as people's perception of each other. Types of communication. Features of business communication. The main types of business communication. Business and interpersonal communication. Means of communication. Communication efficiency.</p>	4	v												

					Communication failure. Speech situation. Culture of speech communication.														
19	Introduction to the Specialty	BD	EC	Introduction to the Specialty	<p>Purpose: formation of primary information about the history of the emergence of the sports entertainment, leisure and physical culture industry, theoretical foundations and prospects of the bachelor's specialty in the direction of "Sports management, leisure and coaching".</p> <p>Content: General ideas about management. Management directions and their characteristics. Physical culture and sports organization as an object of management. Physical culture and sports activity as an object of management. Goal setting, forecasting and planning in sports. Control, analysis and management decision-making. Socio-psychological foundations of leadership. Socio-professional status of a coach as a manager.</p>	5	v												
20		BD	EC	Fundamentals of Academic Writing	<p>Purpose: to study the basics of the English language for writing documents, to understand the content of the text in the specialty, to form practical skills of using language tools for interpersonal, intercultural and professional communication, knowledge of methods of working with specialized dictionaries. Apply methods and means of cognition, training and self-control of intellectual development, improvement of cultural level, professional competence.</p> <p>Content: The main genres of academic writing. Abstract as a brief description of the content of a printed work or manuscript. The structure of the annotation. The main goals and objectives of annotation. Abstract as a special genre of the sphere of scientific information. The structure of the abstract. The main goals and objectives of abstracting. Abstracting in the scientific and</p>		v												

				scientific-technical information environment, abstract journals in various fields of knowledge. The similarity and difference between the abstract and the abstract, the abstract and the review, the review abstract and the review article. Review. Structure, meaning of the review. The message about the scientific event (conference).															
21		BD	EC	Operational management in the Field of Sports	<p>Purpose: the issues of the origin of operational management, performance and design of operations in the field of sports are considered, skills are formed to use the tools of operational analysis, adjust their actions and use various methods.</p> <p>Content: Operational management and labor productivity in the field of sports. Operational strategy in global sports. Project management in a sports organization. Designing operations in the field of sports.</p>	5						v							
22		BD	EC	Sports and Society	<p>Purpose: the role in modern society, the relationship of sport development socio-economic policy of the country, formed the practical skills to implement programmes of mass physical culture and sports activities and health training to promote the sport and improve the international image of the country.</p> <p>Content: the Society as a specific object of knowledge, and the main category of sociology. Socio-cultural values of sport activities and ways of development of society and personality. Value potential of sport as a basis of formation of physical culture of the individual. Sociological characteristics of the sport, their main differences and integration. The system of the driving forces in modern society. Social problems of high performance sport and the modern Olympic</p>							v							v

					movement. Sports career and social adaptation of the athlete. The concept and the specifics of the sports career.														
23		PD	EC	Theory and practice of Sports Management and Marketing	<p>Purpose: covers the basics of the theory and practice of sports management, form practical skills, analytical thinking for the implementation and management of sports organizations, based on the study methods of marketing research.</p> <p>Content: principles of marketing physical culture and sports. Physical culture and sport sphere of production of goods and services. Theoretical foundations of sports management and marketing. Production and economic situation in management. Branding and brand management of sports.</p>	5					v	v							
24		PD	EC	Basics of Sports Coaching	<p>Purpose: theoretical foundations of managing emotions, ways of realizing the potential of the athlete needed to achieve the goal, formed the practical skills of effective management in a national or international level sports organizations on the organization and conduct of the coaching sessions.</p> <p>Content: Introduction to coaching. Theoretical and methodological foundations of coaching. The role of motivation in sports coaching. Technology time management and improve the efficiency of its use. Basics of conflict, work stress.</p>					v			v						
25		BD		Educational Practice	<p>Purpose: maintains the unity of theoretical and practical training, formed an integrated system of knowledge about the field of managerial and organizational skills that can ensure the formation of professional competence of a future specialist.</p> <p>Content: introduction to the specialty and its educational programs, its legal form, structure under future profession;</p> <p>studies the types, functions and tasks of future</p>	1													v

					professional activity. Acquires skills of working with business correspondence and record keeping, working in a labor collective. Work with special scientific and methodological literature. Attendance and analysis of lectures, seminars and practical classes.														
26	Pedagogy and methods of leisure	BD	EC	Leisure Pedagogy	<p>Purpose: historical traditions, ethno-cultural features and modern directions of the development of leisure pedagogy are considered; directions of the state policy of the Republic of Kazakhstan in the field of ideological and educational work with children and youth. Knowledge of the use of forms and methods of socio-pedagogical activities for leisure activities is being formed. Knowledge of the principles and methods of carrying out activities for organizing leisure activities for children and youth.</p> <p>Content: Features, characteristics and manifestations of socio-cultural activities of youth as a category. The specificity of the organization of cultural and leisure activities of young people. The specificity of the organization of cultural and leisure activities of the elderly. Features, characteristics and manifestations of socio-cultural activities families. The specific organization of family leisure and cultural activities</p>	5					v								
27		BD	EC	Age pedagogy of leisure	<p>Purpose: the main provisions and methods of pedagogical management and programming of developing forms of cultural and leisure activities of all age groups of the population, the organization of mass, group and individual forms of cultural and leisure activities in accordance with the cultural needs of various groups of the population are considered.</p> <p>Content: Theoretical knowledge is formed in the</p>														v

					process of solving specific tasks related to pedagogical management and programming of developing forms of cultural and leisure activities.														
28		BD	EC	Methodological support of cultural leisure activities	<p>Purpose: we study the methodology and technology of the organization of cultural and leisure activities; the essence of the phenomenon of leisure, interdisciplinary relations, leisure activities and other branches of knowledge and practice; discusses various forms (and their contents) of cultural and leisure activities, the possibility of their application in practice specialist in social work; a working knowledge of methods and techniques of cultural and leisure activities.</p> <p>Content: Object and subject of methodological support of cultural activities. Topical issues of methodological support of cultural and leisure areas. The subject of the course – methodical activity of the institutions, bodies, services, cultural and leisure activities. The theoretical basis of the course are knowledge of the methodology of cultural and leisure activities and the management of cultural and leisure institutions.</p>	4													v
29		BD	EC	Technology of Methodical Management of Cultural and leisure Activities	<p>Purpose: examines the main regulatory documents to ensure cultural and leisure activities of the younger generation, nature, and functions of cultural and leisure activities, theory and methodology of cultural and leisure activities; modern technology to meet the cultural needs of the individual; the use of legal documents in its activities; the identification, evaluation and participation in the implementation of innovative forms and methods of cultural and leisure activities.</p> <p>Content: Functions of methodological support of cultural and leisure work. Forms, methods, means,</p>				v										

					principles and mechanisms of methodological support of cultural and leisure work.														
30		BD	EC	Planning and Organization of leisure and Sports Activities	<p>Purpose: theoretical and practical preparation for the development and implementation of leisure and sports activity technology is considered, practical skills of teamwork and individual work efficiency are formed.</p> <p>Content: Theory and technology of sports leisure. Methods of preparation, organization and conduct of mass forms of leisure. Differentiated approach in the organization of sports and leisure programs. Classification of traditional forms of sports and leisure, educational work with children and adolescents.</p>	4					v								
31		BD	EC	Psychology of Management in Sports Organizations	<p>Purpose: examines the psychological patterns of management activities, socio-psychological characteristics of personality, formed the ability to individually Express their point of view, to adjust the effect.</p> <p>Content: foreign economic relations of sports organizations. Tourism and sports tourism. Sport and innovation processes. Self-regulation of economic relations in sport organizations</p>							v							
32	Entrepreneurship in Sports Module	BD	EC	Business Planning in Sports	<p>Purpose: this article presents the methodology of business planning coaching activities and commercial development, formed the practical skills of conducting feasibility analysis and development of business plans to sports organizations.</p> <p>Content: Business planning in the sphere of physical culture and sports. Structure of a business plan. Problems of development of business planning in sports. Express business plan for the project of creation of the sports and recreation complex. Business planning in sport organizations:</p>	5					v								

					current status and prospects for development.														
33		BD	EC	Commercialization of Sports events	<p>Purpose: mechanisms and regulations for the commercialization of sports events are being studied. Practical skills of organizing sports projects of various formats, working with modern digital technologies, media partners, Internet networks, etc. are being formed.</p> <p>Content: Commercialization of sports events in modern conditions. Factors regulating the processes of the sports sphere, the sports demand market. Resources of the commercial sector that contribute to the emergence and development of innovative forms of sports.</p>							v							
34		BD	EC	Event management	<p>Purpose: this article presents methods of promotion companies in the areas of management consulting, developing innovative products and services, form skills of using innovative technologies in professional work and practical skills of team work in the field of innovative business and management consulting.</p> <p>Content: Basic concepts and fundamentals of strategic management events in the sports industry. Planning and preparation activities. Technical and financial management activities.</p>	5							v					v	
35		BD	EC	Olympic Movement and International Sports Organizations	<p>Purpose: this article presents the structure of the global sports industry, trends and trends of the international Olympic movement and its impact on the functioning of the national system of physical education, formed the practical skills to apply international legal instruments for the effective management of international sports organizations.</p> <p>Content: the Main stages of the revival of the Olympic games and the history of the modern</p>			v											

				Olympic movement. The structure and functioning of the International Olympic Committee, NOC, etc.																
36		BD	EC	Methods of training in a Chosen Type of Sport	Purpose: we study the structure of the training process, technology and types of training sessions, formed the professional skills training classes in the chosen sport. Content: description of professional activities. Classification of fixed assets of athletic training. Methods of teaching physical exercise. Methods of sports training. Types of training in the chosen kind of sport. The structure of the training sessions and the technique of its construction.	6												v		
37		BD	EC	Business Communications and PR Activities in Sports	Purpose: the theoretical foundations of PR activities in the sports industry are studied, knowledge in the field of business communications is formed and their implementation in their professional activities. Content: The role of PR in modern sports. PR-promotions and advertising of commercial and non-commercial sporting events. Features of advertising media in the sports industry. Methods of writing press releases. Integration of PR with other elements of integrated marketing communications in sports.		v											v		
38		PD	EC	Improving Professional Coaching in a Chosen type of Sport	Purpose: we study the main approaches to coaching, familiarization with the theoretical foundations of the organization and the multi-year training process, formed the practical skills of the organization of the professional training process, the mass of sport events in different periods of year-round training of athletes in the chosen sport. Content: planning training work. Structure of the training process. Features of construction training in different seasons of the training cycle. Features	5												v		

					of a technique of training of high qualification.																
39		PD	EC	Theory and methodology of National Types of Sports	<p>Purpose: the history of the emergence and development of national sports in the country and regions is considered, familiarization with the basic elements of the technique of national sports is formed, practical skills of organizing a professional training process, the implementation of mass sports events in the national sport are formed.</p> <p>Content: Methods of conducting competitions, methods of organizing and conducting classes in national sports. The importance of national sports in the modern system of physical education and education.</p>													v		v	
40		BD	EC	General and Special Physical Training in a Chosen Type of Sport	<p>Purpose: the basics of sports training aimed at achieving the maximum level of fitness due to the specifics of competitive activity and guaranteeing the achievement of planned sports results are studied. Practical skills of organizing and managing the training process are formed, taking into account age characteristics.</p> <p>Content: Basics of sports training in IVS. Means of physical training of athletes: principles of selection and classification. Organization and structure of a separate training session. Fundamentals of the methodology of independent physical exercises.</p>	6														v	
41		BD	EC	Comprehensive Control in Sports	<p>Purpose: the practical implementation of various types of control used in the structural links of the training process is considered in order to obtain objective, versatile information about the athlete's condition and his dynamics. Skills are formed to assess the functional state of athletes using innovative methods</p> <p>Content: Control system of training and competitive loads. Theory and methodology of</p>															v	v

					pedagogical control in sports. The system of integrated control in individual cyclical sports. Fundamentals of athlete training management. The use of artificial intelligence in the system of integrated control in sports.														
42	Basics of Management	BD	EC	Basics of Sport and Research Work in Physical Training	<p>Purpose: the ways of improving the process of professional training based on the organization and conduct of research work are considered, practical skills are formed to conduct marketing and management research and implement the results of scientific research.</p> <p>Objective: the ways of improving the process of professional training based on the organization and conduct of research work are considered, practical skills are formed to conduct marketing and management research and implement the results of scientific research.</p> <p>Content: Organization, planning and effectiveness of the methodology of research work at the university. Methods of scientific research in the field of physical culture and sports. Mathematical and statistical processing of the results of scientific activity. Implementation of the results and effectiveness of scientific research.</p>	5				v	v								
43		BD	EC	Organization of Management in Sport Institutions	<p>Purpose: the structure and functions of the management organization of sports institutions, specific functions of sports managers are considered, practical skills of marketing activities for the promotion of sports services and goods are formed.</p> <p>Content: Legal, organizational, economic and social foundations of the activities of sports organizations. Subjects of physical culture and sports. Features of regulation of activities in the field of professional sports. Organization and holding of physical education events. Management of physical culture and sports by means of propaganda and advertising.</p>				v										
44		BD	EC	Basics of Sports Management	<p>Purpose: to present the theoretical and methodological foundations of state-legal systems,</p>	6		v											

				legislation	legal interactions of the individual and society, the structure and regulation of sports organizations, compliance with legislation in the commission of legal actions. Practical skills are being formed to use the main provisions of the regulatory legal acts of the Republic of Kazakhstan in the field of sports management management. Content: Organization of activities in the field of physical culture and sports. Legislation on physical culture and sports. Financial, medical and other support of physical culture and sports..														
45		BD	EC	Marketing of Sports Competitions	Purpose: the promotion and sale of sports competitions are considered, using means and methods of marketing, practical skills of using sports marketing are formed to promote sports and sports services and goods. Content: Methodological and theoretical foundations of sports competition marketing. The main elements of the marketing strategy. Information support of advertising activities. Fundamentals of entrepreneurship and sports licensing.						v								
46		PD		Industrial Practice II	Purpose: The theoretical and practical training of the student is consolidated, a systematic approach to management activities and its research is formed among students, the solution of specific management tasks in any field of sports is provided. Content: The student knows about the profession of a coach, the main components of methodical work in training groups of different years of study. Key competencies. Acquisition of practical skills and professional experience.	6				v									
47	Modern Technolo	BD	EC	Technologies of Sports Events and	Purpose: the methodology and technology of organizing sports and entertainment events are	4											v		

	gies in Coaching			Entertainment Programs	considered, knowledge on the organization of healthy leisure and lifestyle is formed. Practical skills of using creative technologies in the leisure sphere to promote a healthy lifestyle are being formed. Content: Forms and types of sports events. Regulations, finances and technical specifications of sports events. Regulations, program and estimates of competitions. World sports events. Types of world sports events, requirements for their holding.													
48		BD	EC	Bases of Sport and Applied Physical Training	Purpose: the social significance of physical culture and its role in personal development, preparation for professional activity are considered, practical skills of organization and management of the system of health preservation, mental well-being, improvement of psychophysical abilities are formed. Content: Fundamentals of safety in gymnastics classes. Familiarization, training and mastery of motor skills and techniques of athletics. Fundamentals of safety in sports games classes. Mastering health-improving techniques. Sports improvement.													v
49		BD	EC	Managing Sport Process Training in Chosen Type of Sport	Purpose: to present the role of management and its functions in a selected form, the implementation of programming for the preparation of athletes at the level of sports of the highest achievements6 skills are formed to conduct training sessions, effective work individually and as a team member, using various methods. Content: The role of management and its main functions. Management information support. A complex and perspective aspect of planning. The content of planning and control at various stages of	5				v								

					long-term training of athletes.														
50	BD	EC	Basics of Sports Management	<p>Purpose: the general foundations of the theory of team management, organization, familiarization with the main regulatory documents of sports management bodies are considered, practical skills of effective management of sports organizations are formed.</p> <p>Content: Fundamentals of sports management. Introduction to the legal foundations of physical culture and sports. The regulatory framework of sports organizations. Legislation on physical culture and sports of the Republic of Kazakhstan. Legislative regulation of the vital activity of persons with disabilities in the state of health.</p>					v										
51	BD	EC	Psychology of Physical Culture and Sports	<p>Purpose e: the psychological aspects of sports training and psychodiagnostic methods of sports that ensure the success of competitive activity are considered. Practical skills are formed to manage the training process taking into account the patterns of mental development of students.</p> <p>Content: Basic principles, categories and principles of psychology. Individual psychological features of the personality's activity. The main problems of age psychology. Psychology of personality and team in sports. Psychoregulation and recovery in sports.</p>									v						
52	BD	EC	Innovative Technologies Training Process of Sportsmens	<p>Purpose: to present the main trends in the application of innovative physical culture technologies and their implementation in professional activities, to form knowledge about innovations and the development of training process programs.</p> <p>Content: Information systems. Types of information technologies. Information resources. Classification of information systems in physical</p>										v		v			

					culture and sports. Computer diagnostics in physical culture and sports. Information technologies in the study and modeling of human movements. Information system «Electronic sports hall» at the stage of sports training														
53		BD	EC	Theory and Methodology of Youth and Professional Sports	<p>Purpose: the theoretical and methodological foundations of youth and professional sports, the features of the organization of the training process based on the expected results are considered. Practical skills are being formed to organize the training process taking into account the patterns of gender and age development of children and young men.</p> <p>Content: Fundamentals of the theory and methodology of youth sports. Fundamentals of anatomical, physiological and psychological characteristics of children and adolescents. Methods of organizing work on physical education and physical development of children and adolescents. Theory and methodology of professional sports. Planning and accounting for the effectiveness of sports training. The basics of building a training process.</p>	5							v						
54		BD	EC	Use of Interactive Technologies in Sport and Training Work	<p>Purpose: the methods of using interactive technologies in the training process are considered, knowledge of cognitive independence in the information space is formed, practical skills of using innovative technologies in professional activities are formed.</p> <p>Content: The concept of "interactivity" in the structure of education and upbringing. New forms of educational and training interaction between an athlete and a coach. Interactive methods and conditions of their application: video lectures, video clips, video cuts and other video materials</p>								v						

					accompanying academic disciplines.														
55	Medical and Biological module	PD	EC	Anatomy and Basics of Sport morphology	<p>Purpose: a general overview of the anatomical structure of the human body is presented, skills of using morphological and anatomical research methods are formed, practical skills to assess the impact of physical exertion and the functional state of athletes are formed.</p> <p>Content: Research methods in anatomy. Cellular and tissue level of the body structure. Definition of dynamic morphology and its connection with related sciences (age and constitutional morphology), with the study of sexual conformism, biomechanics, sports morphology, etc.</p>	5			v					v					
56		PD	EC	Sport metrology	<p>Purpose: the basics of metrology, standardization and control in sports, the basics of testing motor capabilities are considered, knowledge in the field of sports measurements is formed, practical skills to conduct organizational and managerial research are formed.</p> <p>Content: Physical quantities and their classification. Statistical methods of processing measurement results. Management and control in sports training. Technical means of control in sports. Instrumental methods of control. Information and technical support of the training process and competitions.</p>					v									
57		PD	EC	Age Physiology and School Hygiene	<p>Purpose: the questions of the vital activity of the organism in various periods of ontogenesis are considered, practical skills are formed to apply knowledge of the medical and biological cycle to assess the physical abilities and functional state of athletes.</p> <p>Content: General patterns of growth and development of children and adolescents.</p>	5			v										v

					Physiology and hygiene of the nervous system, its age-related features. Age-related physiology and hygiene of sensory systems. Features of sexual development of children and adolescents in modern conditions and sex education. Hygienic requirements and standards for physical education and sports.														
58		PD	EC	Biomechanics	<p>Purpose: the biomechanical foundations of motor qualities are considered, knowledge in the field of biomechanics of physical exercises is formed to improve technical skills. Conduct biomechanical analysis of motor actions.</p> <p>Content: Kinematics and dynamics of human movements. Mechanical work and energy during human movements. Biomechanical foundations of the human motor system. Methods of biomechanical research and control in physical education and sports. Biomechanical fundamentals of technical and tactical skill. Biomechanical aspects of programmed learning of motor actions.</p>							v							
59		PD		Industrial Practice I	<p>Purpose: the production practice of 2nd year students is based on a deeper development of professional coaching competencies, subject, methodological knowledge, skills and abilities in the organization, implementation and management of sports.</p> <p>Content: The basis for the organization of industrial practice are educational, sports institutions of various types (gymnasium schools, lyceum schools, specialized boarding schools, sports schools by sports, sports management organizations and other educational institutions).</p>	4							v						
60	Professional Training Improve	BD	EC	Fundamentals of Physical, Functional and Psychological	Purpose: the theory and methodology of sports training, the expansion of functional adaptation are considered, knowledge is formed on the	5							v						

	ment			Training in Chosen Type of Sport	development of motor skills to achieve high results in the chosen sport. Content: Means, methods for the development of physical qualities and optimization of functional training. Functional training of cardiovascular, respiratory, neuromuscular, sensory systems. The role of functional fitness in the manifestation of endurance. Control, evaluation, correction. Improving techniques and tactics in your chosen sport.													
61		BD	EC	Nutritionology in Sports	Purpose: the composition of sports nutrition, nutrients, their interaction and role for health are considered, knowledge about the safety and traditionality of nutrients for the development and improvement of physical qualities is formed, practical skills to implement physical culture and wellness programs based on nutrition technology are formed. Content: The main standards for the use of proteins, carbohydrates, fats, trace elements and minor substances in athletes' diets. Modern technologies to ensure the quality of training and competitive processes.									v				
62		PD	EC	Theory and Methodology of Physical Training	Purpose: the historical aspects of the formation of physical education and its integrating role in the system of physical education are considered, the skills of theoretical and methodological provisions in the professional activity of a specialist are formed, practical skills to work as a team member are formed. Content: Historical aspects of the formation of the theory and methodology of physical education and sports. Culture of motor activity, physically active lifestyle of a person. Planning and control in the theory and methodology of physical education and	5										v	v	

					competitions.																	
66	BD	EC	Sports Facilities and Simulators	<p>Purpose: the general principles of the organization of construction, repair and design of sports facilities that are intended for training sessions are considered, practical skills of implementing sports programs are formed, taking into account the requirements for sports facilities, equipment and inventory.</p> <p>Content: The role and importance of sports facilities in the system of physical education and sports training. Rules for the operation and storage of sports equipment and equipment. The basics of making the optimal mode of use of sports equipment and equipment. The main methods of training on training devices. Safety precautions and controls when using simulators in physical training classes.</p>	5															v		
67	BD	EC	Kinesitherapy	<p>Purpose: the main means and methods of kinesotherapy in professional sports, ways of restoring motor functions in various injuries are presented. Practical skills of applying innovative methods to assess the functional state of students are being formed.</p> <p>Content: Short-term adaptations of the musculoskeletal system. Adaptive reactions of muscles. Recovery of motor functions after various injuries. Fixation and relaxation technique. Soreness and muscle damage. Muscle deformation. Study of static muscle stretching. Determination of ballistic muscle stretching. Analysis of fixation and relaxation techniques.</p>																	v	v
68	PD	EC	Therapeutic physical training and massage	<p>Purpose: the methods of physical therapy and massage for various pathologies of the musculoskeletal system and internal organs are considered, knowledge is formed on the</p>	6				v													v

				preparation of a complex of physical therapy for people with health abnormalities, practical skills in the application of innovative methods of sports massage, assessment of the functional state of those involved. Content: Fundamentals of therapeutic physical culture (physical therapy) and massage. Classification of physical exercises in physical therapy. Techniques and techniques of classical, hygienic, therapeutic, rehabilitation massage.														
69		PD	EC	Basics of Physical Rehabilitation and Recreation in Adaptive Physical Culture and Sports	Purpose: the fundamentals of fundamental knowledge in the field of theory and organization of adaptive physical culture are considered, theoretical preparation of them for coaching in this field with persons with disabilities and disabilities, practical skills of applying innovative methods of sports massage, assessment of the functional state of those involved are formed. Content: Ideas about the means and methods of recreation. Theory and organization of adaptive physical culture. Adaptive physical rehabilitation. The specifics of adaptive physical culture and sports in the choice and composition of means, methods and forms of building classes. Forms and methods of joint activity of state and public organizations			v										
70		PD	EC	World Sports Industry	Purpose: formation of students' knowledge and skills in the field of the world sports industry and the Olympic movement, the history of the development and structure of the world sports industry are considered, knowledge about the main provisions of the UNESCO International Charter of Sports is formed, practical skills to effectively manage sports organizations. Explain the mechanisms of globalization of the industry.	5		v						v				

					Content: The world system of sports. The sports industry in a market economy. Analysis of trends in the development of the sports industry in Kazakhstan. Problems of development of the sports industry at the global level. Forms of international cooperation in the field of sports. Management of public Olympic sports organizations. Artificial intelligence in the development of the global sports industry.														
71		PD	EC	Leadership and Change Management	<p>Purpose: modern approaches to managing organizational changes are presented, skills of working with staff resistance are formed, as well as strategies and plans for organizational changes, practical skills to effectively manage sports organizations.</p> <p>Content: Theoretical foundations of effective leadership in the organization. Classical schools of leadership. Modern theories of business leadership. Basic theories of leadership and leadership. Theoretical and organizational aspects of organizational change management.</p>				v										
72	Acquisition of New Professional Competencies	BD	EC	Subjects on the Additional educational Program	<p>Purpose: A program of additional training (specialty), which a student can choose from the Catalog of Minor educational programs offered by the University.</p> <p>Content: Upon completion of the full course of study in the additional educational program Minor, the graduate is issued an appendix to the diploma in the additional educational program (Minor) according to the established form.</p>	12				v			v						
73	Final Certification	PD		Pre-degree or Industrial Practice	<p>Purpose: consolidation of theoretical and practical knowledge, obtaining the first professional skills and skills acquired in the process of mastering the specialty "Sports management, leisure and coaching".</p>	10												v	

				Content: Installation meeting, receiving an individual assignment for the period of practice from the supervisor. Performance of individual tasks of the supervisor. Processing of the collected material. Filling in the reporting documentation.																
74			Writing and Defending a Thesis, a Graduate Work, or Preparing and Passing a Comprehensive Exam	<p>Purpose: systematization, consolidation and expansion of theoretical knowledge and practical skills in the specialty;</p> <p>Content: The ability to apply in solving specific scientific and industrial tasks;</p> <p>To form the skills of conducting independent work, mastering the methodology of scientific research, experimentation of the problems and questions being developed;</p> <p>To instill the ability of analytical and research abilities of the graduate in the conditions of modern production, the level of his professional competence.</p>	8				v	v										

5.Summary table reflecting the volume of disbursed loans by EP modules

Course of training	Semester	Amount of the mastered modules	Amount of the studied disciplines			Amount of KZ credits					Total hours	Total KZ credits	Amount	
			Compulsory component	University component	Optional component	Theoretical training	Physical education	Training practice	Production practice	Final attestation			exam	differentiated credit
1	1	5	4	0	3	28	2				900	30	6	2
	2	6	4	1	3	27	2	1			900	30	5	2
2	3	5	2	2	3	28	2				900	30	6	1
	4	5	3	3	2	24	2		4		900	30	5	2
3	5	5	0	0	6	30					900	30	6	1
	6	3	0	1	2	24			6		900	30	3	
4	7	2	0	0	4	21					630	21	4	
	8	2	0	0	4	21					630	21	4	
	9	1	0	1	0				10	8	540	18		1
total			8	8	27	203	8	1	20	8	7200	240	39	9

6.Strategies, teaching methods and artificial intelligence, monitoring and assessment

<p>Learning strategies</p>	<p>Student–centered learning: The student is the center of teaching/learning and an active participant in the learning and decision-making process.</p> <p>Practice-oriented training: orientation to the development of practical skills.</p>
<p>Teaching methods</p>	<p>Conducting lectures, seminars, various types of practices with</p> <ul style="list-style-type: none"> • the use of innovative technologies; • problem-based learning; • case study; • work in a group and creative groups; • discussions and dialogues, intellectual games, olympiads, quizzes; • reflection methods, projects, benchmarking; • Bloom's taxonomies; • presentations; • rational and creative use of information sources: • multimedia training programs; • electronic textbooks; • digital resources. • machine learning methods <p>Organization of independent work of students, individual consultations.</p>
<p>Monitoring and evaluation of the achievability of learning outcomes</p>	<p>Current control on each topic of the discipline, knowledge control in classroom and extracurricular classes (according to syllabus). Assessment forms:</p> <ul style="list-style-type: none"> • survey in the classroom; • testing on the topics of the discipline; • control works; • protection of independent creative works; • discussions; • trainings; • colloquiums; • essays, etc. <p>Boundary control at least twice during one academic period within the framework of one academic discipline. Intermediate certification is carried out in accordance with the working curriculum, academic calendar. Forms of holding:</p> <ul style="list-style-type: none"> • exam in the form of testing; • oral exam; • written exam; • combined exam; • project protection; • protection of practice reports. <p>Final state certification.</p>

7. EDUCATIONAL AND RESOURCE SUPPORT OF THE EP

<p>Information-Resource Center</p>	<p>The structure of the JRC has 6 subscriptions, 16 reading rooms, 2 electronic resource centers (ERC). The basis of the network infrastructure of the OIC consists of 180 computers with Internet access, 110 automated workstations, 6 interactive whiteboards, 2 video doubles, 1 videoconferencing system, 3 scanners of A-4 format, 3. The software of the OIC – AIBS «IRBIS-64» for MSWindows (a basic set of 6 modules), an autonomous server for uninterrupted operation in the IRBIS system.</p> <p>The library fund is reflected in the electronic catalog available to users on the website http://lib.ukgu.kz is on-line 24 hours 7 days a week.</p> <p>Thematic databases of their own generation have been created: «Almamater», «Works of scientists of SKSU», «Electronic Archive». Online access from any device 24/7 via an external link http://articles.ukgu.kz/ru/pps.</p> <p>Working with catalogs in electronic form. The EC consists of 9 databases: «Books», «Articles», «Periodicals», «Works of the teaching staff of SKSU», «Rare books», «Electronic Fund», «SKSU in print», «Readers» of «SKU».</p> <p>The JIC provides its users with 3 options for accessing its own electronic information resources: from the Electronic Catalog terminals in the catalog hall and divisions of the JIC; through the university's information network for faculties and departments; remotely on the library's website http://lib.ukgu.kz/.</p> <p>Access to international and republican resources is open: «SpringerLink», «Envoy», «Web of Science», «EVSSO», «Epigraph», to electronic versions of scientific journals in open access, «Zan», «RMEB», «Adebiet», Digital library «Akpigress», «Smart-kitar», «Kitar.kz», etc.</p> <p>For people with special needs and disabilities, the library's website has been adapted to the work of visually impaired users in the JRC</p>
<p>Material and technical base</p>	<p>To train high-level specialists and conduct the training process, the following material and technical base is fixed:</p> <ul style="list-style-type: none"> - a gym - 541m²; - a game room-644 m²; - two wrestling halls - 972 m²; - a boxing hall -324 m²; - an athletics arena -756 m²; - a swimming pool large and small-3500 m²; - a stadium with football, volleyball, basketball courts; - barbell hall-221 m²; - computer class; - lecture halls and practical (seminar) classes.

APPROVAL SHEET

according to the Educational program «6B11150 Sports management, leisure and coaching activities»

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