

MINISTRY OF SCIENCES AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN

M. AUEZOV SOUTH KAZAKHSTAN UNIVERSITY

**Educational program**

7M04142 «Finance»

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| Registration number | 7M04100145 |
| Code and Classification of Education | 7M04 "Business, management and law" |
| Code and Classification of Areas of Training | 7M041 Business and Management |
| Group of educational programs (EP) | 7M04142 Finance, banking and insurance |
| Type of EP | acting |
| ISCE level | 7 |
| NQF level | 7 |
| IQF level | 7 |
| Language learning | Kazak, Russian, English |
| The complexity of EP | 60 credits |
| Distinctive features of EP | - |
| Partner University (JEP) - | - |
| University partner (DDEP) - | - |

Shymkent, 2025

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The EP was considered at a meeting of the Academic Quality Committee of the Management and business of the Higher School, Minutes # 4/18 «18» 03, 2025 y.

Chairman of the Committee  Kulanova D.A.

The EP was considered and recommended for approval at Educational-methodical meeting of M. Auezov SKU

Minutes # 4 «18» 03, 2025 y.

Chairman of the EMM  E.Imangaliyev

The EP was approved by the decision of the Academic Council of the University

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1. Concept of the Educational program

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| Mission of the University | Generation of new competencies, training of a leader who translates research thinking and culture |
| University Values | <ul style="list-style-type: none"> • Openness—open to change, innovation and cooperation. • Creativity – generates ideas, develops them and turns them into values. • Academic freedom – free to choose, develop and act. • Partnership – creates trust and support in a relationship where everyone wins. • Social responsibility – ready to fulfill obligations, make decisions and be responsible for their results. |
| Graduate Model | <ul style="list-style-type: none"> • Deep subject knowledge, their application and continuous expansion in professional activity. • Information and digital literacy and mobility in rapidly changing conditions. • Research skills, creativity and emotional intelligence. • Entrepreneurship, independence and responsibility for their activities and well-being. • Global and national citizenship, tolerance to cultures and languages. |
| Uniqueness of the EP | <ul style="list-style-type: none"> • Orientation to the regional labor market and social order through the formation of professional competencies of the graduate, adjusted to the requirements of stakeholders • Practical orientation and emphasis on the development of critical thinking and entrepreneurship, the formation of a wide range of skills that will allow to be functionally literate and competitive in any life situation and be in demand in the labor market |
| Academic Integrity and Ethics Policy | <p>The university has taken measures to maintain academic integrity and academic freedom, protection from any type of intolerance and discrimination:</p> <ul style="list-style-type: none"> • Rules of academic integrity (order No. 212 of October 10, 2022); • Anti-corruption standard (order No. 221 n/a dated 12/07/2021). • Code of Ethics (Order No. 212 of October 10, 2022) |
| Regulatory and legal framework for the development of EP | <ol style="list-style-type: none"> 1. Law of the Republic of Kazakhstan “On Education”; 2. Model rules for the activities of educational organizations implementing educational programs of higher and (or) postgraduate education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated October 30, 2018 No. 595 with amendments and additions dated December 29, 2021. No. 614 3. Standard rules for admission to training in educational organizations implementing educational programs of higher and postgraduate education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated October 31, 2018 No. 600 with amendments and additions dated 06/02/2023. No. 252 4. State mandatory standards for higher and postgraduate education, approved by order of the Ministry of Education and Science of July 20, 2022 No. 2; 5. Rules for organizing the educational process in credit technology of education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated April 20, 2011 No. 152; with changes and additions from 09/23/2022. No. 79 6. Qualification reference book for positions of managers, specialists and other employees, approved by order of the Minister of Labor and |

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| | <p>Social Protection of the Population of the Republic of Kazakhstan dated December 30, 2020 No. 553.</p> <p>7. Methodological recommendations for introducing ECTS principles into the educational process and expanding academic freedom. Appendix to the order of the Minister of Science and Higher Education. of the Republic of Kazakhstan dated February 12, 2024 No. 57</p> <p>8. Guidelines for the development of educational programs for higher and postgraduate education, Appendix 1 to the order of the Director of the National Center for the Development of Higher Education of the Ministry of Education and Science of the Republic of Kazakhstan dated May 4, 2023 No. 601 Н/К</p> |
| Organization of the educational process | <ul style="list-style-type: none"> • Implementation of the principles of the Bologna Process • Student-centered learning • Availability • Inclusivity |
| Quality assurance of the Educational program | <ul style="list-style-type: none"> • Internal quality assurance system • Involvement of stakeholders in the development of the Educational Program and its evaluation • Systematic monitoring • Actualization of the content (updating) |
| Requirements for applicants | <p>They are established in accordance with the Standard Rules for admission to training in educational organizations implementing educational programs of higher and postgraduate education by order of the Ministry of Education and Science of the Republic of Kazakhstan No. 600 dated October 31, 2018, with changes and additions dated June 2, 2023. No. 252</p> |
| Conditions for the implementation of educational programs (EP) for persons with disabilities and special educational needs(SSN) | <p>For students with SEN (special educational needs) and persons with disabilities (PSI), tactile PVC tiles, specially equipped toilets, a mnemonic diagram, and shower bars have been installed in educational buildings and student dormitories. Special parking spaces have been created. Crawler lift installed. There are desks for people with limited mobility (PLM), signs indicating the direction of movement, ramps. In the educational buildings (main building, building No. 8) there are 2 rooms with six working places adapted for users with disorders of the musculoskeletal system (DMS).For visually impaired users, the SARA™ CE Machine (2 pcs.) is available for scanning and reading books. The library website is adapted for the visually impaired. There is a special NVDA audio program with a service. The JIC website http://lib.ukgu.kz/ is open 24/7.</p> <p>An individual differentiated approach is provided for all types of classes and in the organization of the educational process.</p> |

2. Passport of the Educational program

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| Purpose of the EP | Training a specialist of a new formation with broad fundamental know ledge in the field of financial and economic relations. |
| Tasks of the EP | <ul style="list-style-type: none"> - provision of high-grade, high-quality, vocational education, professional competencies in the field of finance, management, specialists with a high level of professional culture, capable of formulating an anti-crisis financial policy; - the acquisition by the master students of a high general intellectual level of development, mastering the skills and abilities of working in financial markets, ensuring a high level of intellectual development, mastering moral, ethical and legal norms, culture of thinking, development of creative potential, initiative and innovation; - master students master fundamental course sat the intersection of sciences that guarantee them professional mobility. - Creating conditions for the formation of in-demand knowledge and skills, a conscious attitude towards improving the well-being of the population and protecting the planet in the context of the SDGs |
| Harmonization of EP | <ul style="list-style-type: none"> • Level 7 of the National Qualifications Framework of the Republic of Kazakhstan; • Dublin Descriptors 7 skill levels; • 1st cycle of the Qualification Framework of the European Higher Education Area (A Framework for Qualification of the European Higher Education Area); • Level 7 of The European Qualification Framework for Lifelong Learning. |
| Communication of EP with the professional sphere | <p>State obligatory standards of higher and postgraduate education, approved by order of the Minister of Education and Science of the Republic of Kazakhstan dated October 31, 2018 No. 604;</p> <p>The rules for the organization of the educational process on the credit technology of education, approved by order of the Minister of Education and Science of the Republic of Kazakhstan of April 20, 2011 No. 152 with changes and additions of October 12, 2018 No. 563;</p> <p>Industry qualifications framework for small and medium-sized businesses (cross-cutting professions). Professional standard: "Risk management" order No. 263 of 26.12.2019 .</p> |
| Name of the degree awarded | After the successful completion of this EP, the graduate is awarded the degree of "Master of Business and Management" 7M04140 – Finance Educational Program |
| List of qualifications and positions | The graduate of this EP is awarded the degree of "Master of Business and Management". Graduates of this educational program can perform various functions of leading and chief specialists, managing managers in the implementation of financial, managerial, entrepreneur all activities of economic entities of various forms of ownership. |
| Field of professional activity | The sphere of professional activity is the field of finance of the country, institutions and enterprises of state financial regulation, research organizations, second-tier banks, consulting firms, financial and analytical departments of institutions and organizations of various forms of ownership. |
| Objects of professional activity | The objects of professional activity of graduates are organizations and enterprises of all forms of ownership, regardless of the industry and field of activity; state and local government bodies and infrastructures; interregional, interdepartmental and international research and expert consulting organizations. |
| Subjects of professional activity | <ul style="list-style-type: none"> - the use of economic categories in the regulation of socio-economic processes; - development of tactics and strategy of financial and credit policy; |

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| | <ul style="list-style-type: none"> - development of a mechanism for the implementation of financial and credit policy in the field; - organization and management of financial planning, budgeting and forecasting in organizations and enterprises; - drawing up reports of participants in the financial and insurance markets; - mastering the methodology of financial management and compiling consolidated statements of enterprises; - adaptation of international experience of financial organizations in domestic practice; - possession of the methodology of drawing up contracts. |
| Types of professional activity | <ul style="list-style-type: none"> - organizational and managerial; - production and management; -financial; - analytical; - expert advisory. |
| Learning outcomes | <p>LO1 Integrate the know ledge of a foreign language and express it in the correct form, be able to use it to create a favorable professional environment in the implementation of management strategies of organizations and or institutions;</p> <p>LO2 Possess the skills of information and computational literacy, the ability to generalize, analyze and perceive information, set goals and choose ways to achieve it within the framework of the development strategy of an organization and institution</p> <p>LO3 Interpret the choice of then ecessary research methods, professional skills in the organization and functioning of the banking system, insurance, taxes and taxation, investments, financial management of the company</p> <p>LO4 Solve problems in the field of corporate finance, optimize financial processes and improve the efficiency of the organization, applying practical skills in managing artificial intelligence technologies</p> <p>LO5 Apply the accounting methodology in the process of calculating the financial result and implementing financial decisions in order to ensure stability and increase the competitiveness of the organization</p> <p>LO6 Possession of control and taxation skills for building various financial schemes in order to improve the financial performance of enterprises and organizations</p> <p>LO7 Develop the financial strategy of the organization to ensure its financial stability.</p> <p>LO8 Demonstrate professional skills in the use of data bases on the movement of stock prices, currencies and or the financial instruments for capitalizing stock exchange son national and foreign markets.</p> |

3. Competencies of an EP graduate

| GENERAL COMPETENCIES (SOFTSKILLS). Behavioral skills and personal qualities | |
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| GC 1. Competence in managing one's literacy | <p>SS1.1. The ability of self-learn, self-develop and constantly update their knowledge with in the chosen trajectory and in an interdisciplinary environment.</p> <p>SS1.2. The ability to express thoughts, feelings, facts and opinions in the professional field.</p> <p>SS1.3. The ability for mobility in the modern world and critical thinking.</p> |
| GC 2. Language competence | <p>SS2.1. The ability to build communication programs in the state, Russian and foreign languages.</p> <p>SS2.2. The ability for interpersonal social and professional communication in the conditions of intercultural communication.</p> |
| GC 3. Mathematical competence and competence in the field of science | <p>SS3.1. The ability and willingness to apply the educational potential, experience and personal qualities acquired during the study of mathematical, natural science, technical disciplines at the university to solve professional problems.</p> |
| GC 4. Digital competence, technological literacy | <p>SS4.1. The ability to demonstrate and develop information literacy through the mastery and use of modern information and communication technologies in all areas of their lives and professional activities.</p> <p>SS4.2. The ability to use various types of information and communication technologies: Internet resources, cloud and mobile services for searching, storing, protecting and disseminating information.</p> |
| GC 5. Personal, social and educational competencies | <p>SS5.1. The ability for physical self-improvement and focus on a healthy lifestyle to ensure full-fledged social and professional activities through the methods and means of physical culture.</p> <p>SS5.2. The ability to social and cultural development based on the manifestation of citizenship and morality.</p> <p>SS5.3. The ability to build a personal educational trajectory throughout life for self-development, career growth and professional success.</p> <p>SS5.4. The ability to successfully interact in a variety of socio-cultural contexts during study, work, home and leisure.</p> |
| GC 6. Entrepreneurial competence | <p>SS6.1. The ability to be creative and entrepreneurial in a variety of environments.</p> <p>SS6.2. The ability to work in a mode of uncertainty and rapidly changing task conditions, make decisions, allocate resources and manage your time.</p> <p>SS6.3. The ability to work with consumer requests.</p> |
| GC 7. Cultural awareness and self-expression | <p>SS7.1. The ability to show worldview, civil and moral positions.</p> <p>SS7.2. The ability to be tolerant of the traditions and culture of other peoples of the world, to have high spiritual qualities.</p> |
| PROFESSIONAL COMPETENCES (HARDSKILLS). | |
| Theoretical knowledge and practical skills specific to this area | <p>PC 1. The ability to analyze and process financial information using modern technical means and technologies to solve problems in determining the financial strategy of institutions and organizations;</p> |
| | <p>PC 2. The ability to develop corporate strategy and use modern methods of financial management to solve strategic problems in general;</p> |
| | <p>PC 3. The ability to conduct experimental studies in finance to process economic data in accordance with the task, analyze the financial results of the calculations and substantiate the findings.</p> |

3.1 Matrix of correlation of the learning outcomes of the educational program as a whole with the competences formed

| | LO1 | LO2 | LO3 | LO4 | LO5 | LO6 | LO7 | LO8 |
|-----|------------|------------|------------|------------|------------|------------|------------|------------|
| GC1 | + | | + | + | | | | |
| GC2 | + | + | | | | | | |
| GC3 | | | + | + | | | | + |
| GC4 | | | + | + | + | + | + | + |
| GC5 | + | + | + | + | + | + | + | + |
| PC1 | | + | | + | | + | + | |
| PC2 | | | | + | + | | + | + |
| PC3 | | | + | + | + | + | + | + |

4. Matrix of influence of modules and disciplines on the formation of learning outcomes and information on labor intensity

| № | Module name | CYCLE | UC / EC | Name of the discipline | Brief description of the discipline (30-50 words) | Quantity loans | Molded LO (codes) | | | | | | | |
|---|--|-------|---------|---------------------------------|--|----------------|-------------------|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | | LO1 | LO2 | LO3 | LO4 | LO5 | LO6 | LO7 | LO8 |
| 1 | AM 1.1 Management and business communication module | BD | UC | Foreign language (professional) | <p>Purpose: is systemic deepening of communicative competence within the framework of foreign language education's international standards based on the further skills and abilities' active language proficiency development in the professional activities of the future master's student</p> <p>Contents: Levels B2, C1 are presented in the form of a pragma-professional orientation for professional and academic aims at an advanced level: scientific information base, interpretation of scientific information, argumentation, persuasion, scientific controversy, academic writing. Use of innovative methods and technologies, and attraction of modern means (Internet resources). Demonstration of language material's knowledge in any related discipline</p> | 2 | v | | | | | | | |
| 2 | | BD | UC | Corporate management | <p>Purpose: of mastering the discipline is to develop students' theoretical knowledge and practical skills in matters of effective corporate governance that takes into account the interests of all stakeholders in the public sphere.</p> <p>Content: factors of sustainable development. Corporate relations and corporate process management. Corporate culture and its development in a corporation. Innovative and strategic activities of a corporation are the basis of its corporate management. Corporate communications. Psychological climate of the team.. Corporate information systems and their features. Information and analytical technologies in corporate management. Corporate management in the system of internal control and risk management.</p> | 2 | | | | v | | | v | |

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| | | | | | Managing the development of a corporate-type company based on business planning. New concepts of corporate management. State support for corporate business. Transnationalization of corporate business | | | | | | | | | |
| 3 | Theory and organization of the financial market in the Republic of Kazakhstan | BD | EC | Modern financial instruments | Purpose: in-depth formation theoretical knowledge on the basics of modern financial instruments and consideration of criteria and methods that determine the effectiveness of operational, financial and investment decisions. Content: Understanding of financial instruments. Main types of financial instruments. Derivative financial instruments. IAS 32 "Financial instruments: disclosure and presentation", IAS 39 "Financial instruments. The Procedure for accounting and valuation of financial instruments". Options are agreements between market participants. General description of financial instruments and risks associated with them. Futures and options. Modern financial instruments implementation of modern financial technologies. | 4 | | | | | | | v | V |
| 4 | | BD | EC | Economic instruments for managing return on capital | Purpose: of mastering the subject is to form a comprehensive idea about the economic means and practice of solving financial problems by managing the profitability of the capital of the enterprise and organisation. Contents: Financial model of company analysis. The investment policy of the company. Company capital structure and valuation. Financial analysis of company profitability. Factors and optimal capital structure. Investor Payment Policy. Enterprise income planning and forecasting. Distribution of the company's income. | | | v | v | v | | | | |
| 5 | | BD | UC | The methodology of the experiment | Purpose: is to get acquainted with research activities, to train specialists capable of independent creative thinking, conducting scientific research, data collection and analysis, writing scientific articles, and preparing specialists for sizeable scientific research | 5 | | v | v | | | | | |

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| | | | | <p>departments.</p> <p>Contents: Methodological bases of scientific knowledge and creativity. Theoretical and empirical research methods. The determining of the direction of scientific research and stages of research work. Search, collection and processing of scientific information. Scientific and technical patent information. Theoretical studies. Use of mathematical methods in research. Experimental studies. Formalisation of the results of scientific work. Implementation and effectiveness of scientific research. Equipment for experimental research.</p> | | | | | | | | | |
| 6 | Strategy for the development of financial instruments and to ensure financial stability | PD | EC | <p>The concept of financial market development in Republic of Kazakhstan</p> <p>Purpose: In deepen knowledge of increasing the stability of the financial sector of Kazakhstan in the current situation, improving the system of supervision and regulation of the financial sector, and the concept of development of the financial market of the Republic of Kazakhstan</p> <p>Contents: Legal basis of financial market regulation of Kazakhstan. Financial market infrastructure and its components. Money market and its financial instruments. Organisation and structure of the securities market in Kazakhstan. State and municipal securities. Derivative financial instruments. Credit market and credit system of Kazakhstan. Foreign exchange market and currency transactions. Stock exchange, its structure and functions.</p> | 5 | | | | | | | | v |
| 7 | | PD | EC | <p>Financial institutions: activities, regulation, risks</p> <p>Purpose: of mastering the subject is to master the methods and methods of studying financial institutions in the form of money, credit and foreign exchange sectors for attracting capital, risk management and international trade of interchangeable assets.</p> <p>Contents: institutions of global and national financial systems: their place in economic relations, functions, legal bases and regulation, taxonomy. Banking system: classical content</p> | | | v | v | | | | v | |

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| | | | | | and logic of transformation of banking business and its regulation systems, insurance system and features of regulation of insurance activities. Pension funds and other collective investment market institutions. | | | | | | | | | |
| 8 | | PD | EC | Artificial Intelligence in Corporate Finance | <p>Purpose: Study of various modifications of information systems that bear signs of automation of human intellectual abilities in solving financial problems in various financial areas.</p> <p>Content: The concept of artificial intelligence. The main stages and directions of development of the subject area of artificial intelligence creation. General classification characteristics of intelligent systems. The concept of an intelligent system. Automated intelligent information system. Modern information systems with intellectualized technologies. Basic properties and characteristics of intelligent information systems. Intelligent interface. Expert information systems. Intelligent databases. Intelligent solvers of typical applied problems. Information systems with intelligent self-learning. Information systems with intelligent self-learning. Types and characteristics of information systems with intelligent self-learning. Information systems for decision support. Design and technological features. Decision support systems as a separate class of intelligent information systems. Design and technological and architectural solutions for information systems for decision support.</p> | 5 | | | | v | v | | | |
| 9 | | PD | EC | Modern technologies in financial calculations of organizations | <p>Purpose:of the subject is to master the competencies necessary to master innovative financial technologies.</p> <p>Contents:the meaning of financial technologies, electronic money and payment technologies, payments using electronic money on the Internet, and the National Payment System. Subjects of the bank card circulation</p> | | | v | v | | v | | | v |

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| | | | | market and settlement organisation. Mobile bank. Cryptocurrency and Blockchain technologies. Cryptocurrency operating infrastructure and the platform that supports it. Smart contracts and collective Investments. Big Data and Financial Computing Machine Learning. Behavioural finance in financial technology. | | | | | | | | | | |
| 10 | | PD | EC | State Financial Management | <p>Purpose:of mastering the subject is to form a comprehensive understanding of the meaning and content of state financial management in graduate, to learn about the features of the branches and branches of the financial system, and the methods of state financial management at various levels.</p> <p>Contents:The role and place of public finance in the country's financial system. State financial policy. State financial regulation. The organisation of management of the state financial system. Content and tasks of financial management in the Republic of Kazakhstan. Organisation of financial management in the Republic of Kazakhstan. Functions of planning, organisation, stimulation and control of state financial resources. Financial policy implementation mechanism. Concepts of public financial regulation. State financial structure.</p> | 5 | | | v | v | | | | |
| 11 | | PD | EC | Financial Stability Models | <p>Purpose:Mastering the knowledge of financial stability models by undergraduates and studying the factors and principles of financial stability of the stability of enterprises and the state.</p> <p>Contents: Concept and meaning of financial stability and sustainability. Characteristics of financial situation and financial stability. Methodological issues of ensuring financial stability. Formation of financial stability models. Study of financial stability models. A set of measures to increase the level of financial stability. Factors and principles of</p> | | | v | | | | v | | v |

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| | | | | | financial stability. Ways to increase the financial stability of enterprises and the state. Assessment of the effectiveness of financial stability. | | | | | | | | | | |
| 12 | | PD | | Industrial Practice | <p>Purpose: is the consolidation of theoretical knowledge gained in the learning process, acquisition of practical skills, competencies and experience of professional activity in the master's educational program being trained, as well as mastering best practices.</p> <p>Content: Acquaintance with the latest methodological and technological achievements of domestic and foreign science, with modern research methods, processing and interpretation of experimental data. Acquisition of skills and competencies: creative thinking and creative approach to solving problems and situations; the ability to analyze and solve practical problems. Demonstration of professional skills of independent activity in the organization.</p> | 9 | | | v | | | v | | | v |
| 13 | | | | Experimental research work of master students (ERW) | <p>Purpose: is to implement the experimental research work of master's students throughout the entire study period in the program and public defence of the research work.</p> <p>Contents: Formation of planning skills for experimental research in this area; in direct research work. As part of the experimental research work of a master's student and an individual work plan to get acquainted with innovative technologies and new types of production, the implementation of a mandatory scientific internship in organizations of relevant industries or fields of activity. Preparation of final reports on experimental research work, publication of articles and others.</p> | 13 | | v | v | | | | | | v |
| 14 | Module of experimental research and final | | | Final examination | <p>Purpose: is the presentation by a master student of a final work, an independent study containing theoretical or experimental results of an actual applied problem.</p> | 8 | | | | | | | v | v | v |

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| | certification | | | | <p>Contents: During the preparation of the master's project, knowledge of the basic and major disciplines of the course is demonstrated, such as the ability to use regulatory and legal documents in their research activities. Master's work is a central part of the preparation. The level of professional qualifications and the ability to independently conduct an experimental search and make decisions are confirmed.</p> | | | | | | | | | | |
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5.Summary table reflecting the volume of disbursed loans by EP modules

| Course of training | Semester | Amount of the mastered modules | Amount of credits KZ | | | | | Final examination | Total hours | Amount | | |
|--------------------|----------|--------------------------------|----------------------|----|----------------------|------------|--|-------------------|-------------|---------------------|-------------|---------------------|
| | | | UC | EC | Theoretical training | Internship | Experimental research work of a master student | | | Total of credits KZ | examination | differential offset |
| 1 | 1 | 3 | 6 | 24 | 30 | | 4 | | 1020 | 34 | 5 | 3 |
| | 2 | 1 | | | | 9 | 9 | 8 | 780 | 26 | | 2 |
| Total | | 4 | 6 | 24 | 30 | 9 | 13 | 8 | 1800 | 60 | 5 | 5 |

6.Strategies, teaching methods and artificial intelligence, monitoring and assessment

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| Learning Strategies | Student–centered learning: The student is the center of teaching/learning and an active participant in the learning and decision-making process. Practice-oriented training: orientation to the development of practical skills. |
| Teaching methods | Conducting lectures, seminars, various types of practices with: <ul style="list-style-type: none"> • the use of innovative technologies; • problem-based learning; • case study; • work in a group and creative groups; • discussions and dialogues, intellectual games, olympiads, quizzes; • reflection methods, projects, benchmarking; • Bloom's taxonomies; • presentations; • * rational and creative use of information sources: • * multimedia training programs; • * electronic textbooks; • * digital resources. • * machine learning methods Organization of independent work of students, individual consultations. |
| Monitoring and assessing the achievability of learning outcomes | <p>Current control on each topic of the discipline, control of knowledge in classroom and extracurricular activities (according to the syllabus). Assessment Forms:</p> <ul style="list-style-type: none"> • survey in the classroom; • testing on the topics of the academic discipline; • test papers; • protection of independent creative works; • discussions; • trainings; • colloquia; • essays, etc. <p>Midterm control at least two times during one academic period within the same academic discipline.</p> <p>Intermediate certification is carried out in accordance with the working curriculum, academic calendar.</p> <p>Conduct forms:</p> <ul style="list-style-type: none"> • exam in the form of testing; • oral exam; • a written exam; • combined exam; • protection of projects; • protection of practice reports. <p>Final state certification.</p> |

7. Educational and resource support for EP

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| <p>Information Resource Center</p> | <p>The structure of the Educational Information Center includes 6 subscriptions, 16 reading rooms, 2 electronic resource centers (ERC). The basis of the network infrastructure of the Educational and Information Center is 180 computers with Internet access, 110 workstations, 6 interactive whiteboards, 2 video doubles, 1 video conferencing system, 3 A-4 format scanners, JIC software - AIBS "IRBIS-64" under MS Windows (basic set of 6 modules), stand-alone server for uninterrupted operation in the IRBIS system.</p> <p>The library fund is reflected in the electronic catalog available to users on the site http://lib.ukgu.kz on-line 24 hours 7 days a week.</p> <p>Thematic databases of their own generation: "Almamater", "Proceedings of SKSU scientists", "Electronic archive" have been created. Online access from any device 24/7 via the external link http://articles.ukgu.kz/ru/ppp.</p> <p>Catalogs are processed electronically. EC consists of 9 databases: "Books", "Articles", "Periodicals", "Proceedings of the teaching staff of SKSU", "Rare Books", "Electronic Fund", "SKGU in Print", "Readers" and "SKU".</p> <p>The EIC provides its users with 3 options for accessing its own electronic information resources: from the "Electronic Catalog" terminals in the catalog hall and in the EIC subdivisions; through the information network of the university for faculties and departments; remotely on the library website http://lib.ukgu.kz/.</p> <p>Open access to international and republican resources: "SpringerLink", "Polpred", "Web of Science", "EBSCO", "Epigraph", to electronic versions of scientific journals in the public domain, "Zan", "RMEB", "Adebiet", Digital library "Aknurpress", "Smart-kitar", "Kitar.kz", etc.</p> <p>For people with special needs and disabilities, the library website has been adapted to the work of visually impaired users.</p> |
| <p>Material and technical base</p> | <p>State Revenue Department for Shymkent, for the Turkestan region, Caspi Bank JSC, Eurasian Bank JSC, Fortebank JSC, Zhambyl regional branch of Halyk Bank of Kazakhstan JSC, Altyn-Mira LLP, Tassay- Concrete", Shymkent, KamAvtoLider SF LLP, Sozaksnab LLP, Altyn Dan LLP.</p> |

APPROVAL SHEET

on the educational program 7M04142 "Finance"

Director of DAA  Naukenova A.S.

Director of DAsc  Nazarbek U.B.

Review

on the educational program 7M04142 "Finance"

Educational «Finance» is designed to ensure the formation of highly qualified specialists who are able to adapt to the changing situation in the developing economy of the country, the continuation of professional training that meets the requirements of the National qualifications framework of the Republic of Kazakhstan and the European qualifications framework.

According to the educational program 7M04142 "Finance" the master has the following competencies:

- development and implementation of strategy and tactics of credit, deposit, currency, investment policy;

- make non-cash payments using various forms of payment in national and foreign currencies;

- introduction of innovative technologies in the field of professional activities;

development and implementation of investment projects; management, analysis and control over the financial activities of financial and credit institutions;

- implementation of professional activities in the organization and formation of the securities market;

- the ability to find solutions to typical tasks and solve non-standard tasks, to work independently on positions that require an analytical approach;

- use the knowledge of the theory of money, credit, finance, law in their practical activities, understand the essence of the main phenomena and urgent problems in the management of the financial and credit system;

- apply forms and methods of financial and legal mechanism for the stable, stable functioning of the system, body, business entity or other activity within the legal framework provided for by the legislative acts of the Republic of Kazakhstan and international legal norms.

The trajectories are built on the principle of forming modules in the curriculum with indication of elective disciplines.

The educational program will help develop undergraduates of specialized education to develop research and development skills, implement projects aimed at the practical application of modern methods and technologies, quickly adapt to changes in the professional environment, the requirements of the business community and the labor market, effectively solve actual practical financial management problems of the company ; systematically improve qualifications in the chosen professional field; development of skills for a comprehensive analysis of the activities of a sector enterprise and trends in the development of the direction of professional activity the optimal ratio in the educational process of theoretical and practical training (due to the focused organization of practices); personality-oriented approach to the educational process, focused on developing a responsible attitude to the results of their professional activities, the organization of activities of enterprises of various forms of ownership; aspect of self-development, where the emphasis is on the organization of professional activity, in which the master is focused on continuous professional self-improvement.

The specificity of the region's requirements for highly qualified personnel is reflected in the titles of the programs and their content.

The quality of EP meets all the requirements for postgraduate education in the Republic of Kazakhstan.

In general, the peer-reviewed educational program meets the requirements of the representatives of the professional community.

Based on the above, it can be concluded that the nature, structure and content of the EP in the specialty 7M04142- "Finance", developed by the department "Finance" M. Auezov SKU, meets the modern requirements of the labor market and will allow the learner to acquire and develop the necessary competencies, to become a highly qualified specialist in the field of professional activity.

This modular educational program is recommended for the preparation of undergraduates in the specialty 7M04142- "Finance" (specialized training) with the following degree: Master of Business and Management.

Director of Stroy-Progres LLP



Signature

Ospanova.A.A.

Expert opinion on the educational program 7M04142 "Finance»

The reviewed educational program is developed in accordance with the Law «On education», the provisions of the SES. Corresponds to the goals and mission of M. Auezov SKU and implementation of programs of postgraduate education for management training for industries, sphere of services and business, possessing profound vocational training on the core area.

The results of the modular educational program are determined on the basis of Dublin descriptors of the second level (master's degree) and are expressed in terms of competence. The results are formed both at the level of the whole program and at the level of a separate discipline, involving knowledge and understanding obtained at the level of higher education, which are the basis or opportunity for the original development and application of ideas, the ability to solve problems in new and unfamiliar situations, cope with difficulties, justify conclusions and management decisions, critically analyze and apply methods of knowledge in professional activities.

The educational program provides the level and scope of knowledge, skills and competencies acquired by undergraduates after the implementation of the educational program.

The educational program provides theoretical training, including the study of cycles of basic and core disciplines, professional training, experimental research work (implementation of the master's project).

The educational program is based on the credit technology of training, competent approach, system of study of disciplines.

The structure of the content of the educational program is prepared in accordance with the established requirements for accounting and measuring instruments of education, such as the rules for determining the components of the educational program of magistrates, the volume of the academic load, the duration of academic periods, types of academic classes, the volume of educational material.

The reviewed educational program meets the requirements of economic development, labor market, employers and students; involves employers in the implementation of this program, which ensures the quality of training of future specialists.

The implementation of the educational program allows you to integrate the knowledge gained in different disciplines; use them to solve analytical and management problems in uncertain conditions, to think creatively and creatively to solve new problems and situations, to carry out information-analytical and information-bibliographic work with the involvement of modern information technologies.

On the basis of the examination it can be concluded that the nature, structure and content of EP 7M04142 "Finance", developed by the Department of "Finance" in M. Auezov SKU, based on a competent approach to training at the University meets the requirements for the preparation of postgraduate education, provides for the acquisition and development of key and subject competencies in professional activities.

The educational program can be used to prepare undergraduates with the award of the degree: master of business and management.

Chairman of the expert committee:

c.e.s., docent Seidakhmetov M.K.

Member of the expert committee:

c.e.s., associate professor Aitymbetova A.N.

Member of the expert committee:

c.e.s., docent Satymbekova K.B.



Профессиональный стандарт: «Финансовый менеджмент»

Глоссарий

В настоящем профессиональном стандарте применяются следующие термины и определения:

Финансовый менеджмент – управление финансами компании, направленное на достижение стратегических и тактических целей функционирования данной компании на рынке.

Финансовые операции – это сделки и другие действия граждан или юридических лиц с финансовыми средствами независимо от формы и способа их осуществления, связанные с переходом права собственности и иных прав, включая операции, связанные с использованием финансовых средств в качестве средства платежа.

Учет – упорядоченная система сбора, регистрации и обобщения информации в денежном выражении о состоянии имущества, обязательствах и капитале организации и их изменениях путём сплошного, непрерывного и документального отражения всех хозяйственных операций.

Платежеспособность – способность хозяйствующего субъекта к своевременному выполнению денежных обязательств, обусловленных законом или договором, за счёт имеющихся в его распоряжении денежных ресурсов.

Прибыль – положительная разница между суммарными доходами (в которые входит выручка от реализации товаров и услуг, полученные штрафы и компенсации, процентные доходы и т. п.) и затратами на производство или приобретение, хранение, транспортировку, сбыт этих товаров и услуг. В случае, если результат отрицателен, его называют убытком.

Стоимость фирмы – аналитический показатель, представляющий собой оценку стоимости компании с учётом всех источников её финансирования: долговых обязательств, привилегированных акций, доли меньшинства и обыкновенных акций компании.

Финансовая и статистическая отчетность – форма наблюдения за процессами и явлениями в экономике страны и в деятельности хозяйствующих субъектов со стороны государственных контролирующих органов и совокупность показателей, содержащихся в первичных отчетах хозяйствующих субъектов в соответствии с утвержденными формами, которые подлежат заполнению по единым методикам.

Налоговое администрирование – деятельность налоговых органов и их должностных лиц, направленная на своевременную и полную уплату налогоплательщиками налогов, сборов и иных обязательных платежей в бюджет государства.

Аудит – деятельность по проведению проверки финансовой (бухгалтерской) отчётности и данных учёта и выражение по результатам такой проверки обоснованного независимого мнения аудитора о достоверности такой отчётности в форме письменного заключения.

1. Паспорт профессионального стандарта

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| Название профессионального стандарта: | Финансовый менеджмент |
| Номер профессионального стандарта: | - |
| Названия секции, раздела, группы, класса и подкласса согласно ОКЭД: | - М. Профессиональная, научная и техническая деятельность 70. Деятельность головных компаний; консультирование по вопросам управления 70.2. Деятельность по консультированию по вопросам управления 70.22. Консультирование по вопросам коммерческой деятельности и прочее консультирование по вопросам |

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| | управления 70.22.1. Консультирование по вопросам коммерческой деятельности и управления | |
| Краткое описание профессионального стандарта: | Управление финансовыми ресурсами и иными активами малой (средней) фирмы. | |
| 2. Карточки профессий | | |
| Перечень карточек профессий: | Ассистент финансового менеджера | 4 уровень |
| | Финансовый менеджер | 6 уровень |
| | Финансовый директор | 7 уровень |
| КАРТОЧКА ПРОФЕССИИ: ФИНАНСОВЫЙ ДИРЕКТОР | | |
| Код: | - | |
| Код группы: | - | |
| Профессия: | Финансовый директор | |
| Другие возможные наименования профессии: | 1221-1-005 Заведующий финансово-экономическим отделом 1221-1-008 Начальник финансово-экономического отдела 1221-1-009 Начальник финансово-экономического отделения 1221-1-010 Начальник финансово-экономической службы 1221-1-011 Начальник финансово-экономической части организации | |
| Квалификационный уровень по ОРК: | 7 | |
| Основная цель деятельности: | Обеспечение эффективного управления финансовыми ресурсами малой (средней) фирмы. | |
| Трудовые функции: | Обязательные трудовые функции: | <ol style="list-style-type: none"> 1. Организация финансирования деятельности фирмы. 2. Финансовое планирование деятельности фирмы. 3. Управление активами фирмы. 4. Анализ, учет и контроль результатов хозяйственной деятельности. 5. Управление кадрами. |
| | Дополнительные трудовые функции: | - |
| Трудовая функция 1: Организация финансирования деятельности фирмы | Задача 1: Управление движением финансовых ресурсов организации и регулирование финансовых отношений | Умения: |
| | | <ol style="list-style-type: none"> 1. Организовать управление движением финансовых ресурсов организации. 2. Организовать эффективное использование всех видов ресурсов в процессе производства и реализации продукции (работ, услуг). 3. Определять максимально эффективные способы использования финансовых ресурсов фирмы. |
| | Задача 2: Обеспечение | Знания: |
| | | <ol style="list-style-type: none"> 1. Программные и стратегические нормативно-правовые акты в сфере регулирования финансовых отношений. 2. Источники и типы ресурсов фирмы, преимущества и недостатки их использования. 3. Типы рыночного поведения фирмы. |
| | | Умения: |
| | | <ol style="list-style-type: none"> 1. Обеспечивать своевременное поступление |

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| | своевременного осуществления финансовых операций | <p>доходов.</p> <p>2. Совершать в установленные сроки финансово-расчетные операции фирмы.</p> |
| | | <p>Знания:</p> <p>1. Правила и процедуры совершения банковских операций.</p> <p>2. Правила и процедуры получения доходов и взимания задолженности.</p> <p>3. Правила, процедуры и сроки оплаты счетов, погашения займов, выплаты процентов, заработной платы, перечисления налогов и других обязательных платежей в бюджет и внебюджетные фонды.</p> |
| Трудовая функция 2: Финансовое планирование деятельности фирмы | Задача 1: Разработка финансовой стратегии организации | <p>Умения:</p> <p>1. Разрабатывать стратегию обеспечения финансовой устойчивости фирмы.</p> <p>2. Разрабатывать проекты перспективных и текущих финансовых планов, прогнозных балансов и бюджетов денежных средств.</p> |
| | | <p>Знания:</p> <p>1. Принципы финансового планирования, принципы достижения и сохранения финансовой устойчивости фирмы.</p> <p>2. Состав и структура финансовых планов фирмы, их взаимосвязь с прочими плановыми документами.</p> |
| | Задача 2: Участие в подготовке проектов планов нефинансового характера | <p>Умения:</p> <p>1. Сопровождать подготовку плана реализации продукции (работ, услуг).</p> <p>2. Сопровождать подготовку плана капитальных вложений.</p> <p>3. Сопровождать подготовку плана научных исследований и разработок.</p> <p>4. Планировать себестоимость продукции и рентабельность фирмы.</p> <p>5. Рассчитывать прибыль.</p> |
| | | <p>Знания:</p> <p>1. Структура и состав производственной деятельности, номенклатуры производимых товаров, оказываемых услуг, выполняемых работ.</p> <p>2. Состав и структура фиксированных активов фирмы.</p> <p>3. Состав и структура научно-исследовательских и опытно-конструкторских работ фирмы, принципы и процедуры получения и использования финансовых ресурсов на грантовой основе.</p> <p>4. Принципы учета затрат и расчета прибыли фирмы.</p> |
| | Задача 3: Разработка | <p>Умения:</p> <p>1. Обеспечивать методолого-методическое</p> |

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| | нормативов использования ресурсов | сопровождение процедур нормирования. 2. Контролировать процесс разработки финансовых нормативов. |
| | | Знания: 1. Особенности оборачиваемости средств фирмы. 2. Принципы расчета финансовых нормативов. 3. Принципы интеграции финансовых нормативов в контроль деятельности подразделений фирмы. |
| | Задача 4: Доведение утвержденных финансовых показателей до подразделений организации | Умения: 1. Проводить разъяснительную работу по достижению финансовых показателей деятельности фирмы. 2. Содействовать достижению установленных финансовых параметров в подразделениях фирмы. |
| | | Знания: 1. Финансовые показатели деятельности подразделений фирмы. 2. Базовые принципы обеспечения финансовой дисциплины подразделений. |
| Трудовая функция 3: Управление активами фирмы | Задача 1: Поиск источников финансирования производственно-хозяйственной деятельности организации | Умения: 1. Организовать краткосрочное и долгосрочное кредитование фирмы. 2. Организовать выпуск ценных бумаг. 3. Организовать привлечение финансовых ресурсов из других источников. |
| | | Знания: 1. Процедуры получения банковских и небанковских кредитов. 2. Процедуры эмиссии долговых обязательств. 3. Процедуры эмиссии акций. 4. Процедуры привлечения займов и грантов специализированных фондов, бюджетных займов, грантов, субсидий. |
| | | Умения: 1. Оценивать риски финансовых инструментов. 2. Оценивать эффективность финансовых вложений. |
| | Задача 2: Анализ финансовых рынков | Знания: 1. Принципы оценки рисков и их диверсификации и минимизации. 2. Принципы оценки доходности и альтернативной цены финансовых вложений. |
| | | Умения: 1. Определять структуру фиксированных, товарно-материальных и финансовых активов. 2. Контролировать замену и ликвидацию активов. 3. Анализировать эффективность финансовых вложений. |
| | Задача 3: Проведение эффективной инвестиционной политики фирмы | Знания: |
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| | | <ol style="list-style-type: none"> 1. Принципы формирования и использования активов фирмы. 2. Современные методы бюджетирования, ориентированного на результат. 3. Механизмы ликвидации активов. 4. Механизмы восполнения выбывших активов. 5. Методы оценки эффективности финансовых вложений. 6. Учетная политика фирмы. |
| Трудовая функция 4: Анализ, учет и контроль результатов хозяйственной деятельности | Задача 1: Анализ финансово-хозяйственной деятельности фирмы | Умения: |
| | | <ol style="list-style-type: none"> 1. Контролировать сохранение платежеспособности фирмы. 2. Контролировать образование и ликвидацию неиспользуемых товарно-материальных ценностей. 3. Контролировать рентабельность производства на основе сочетания максимизации прибыли и сокращения издержек. |
| | | Знания: |
| | | <ol style="list-style-type: none"> 1. Принципы и механизмы обеспечения платежеспособности, современные методики расчета платежеспособности. 2. Принципы и механизмы образования запасов и управления ими. 3. Современные методики и механизмы максимизации прибыли и стоимости фирмы. |
| | Задача 2: Контроль над выполнением финансового плана | Умения: |
| | | <ol style="list-style-type: none"> 1. Контролировать выполнение индикаторов и показателей финансовой стратегии фирмы. 2. Контролировать выполнение индикаторов и показателей планов нефинансового характера. |
| | Знания: | |
| | <ol style="list-style-type: none"> 1. Механизмы достижения запланированных показателей финансового и нефинансового характера. 2. Система планов фирмы. | |
| Задача 3: Учет движения финансовых средств | Умения: | |
| | <ol style="list-style-type: none"> 1. Вести учет финансово-хозяйственной деятельности фирмы. 2. Обеспечивать достоверность финансовой информации. 3. Контролировать правильность составления и оформления отчетной документации, своевременность ее предоставления внешним и внутренним пользователям. | |
| | Знания: | |
| | <ol style="list-style-type: none"> 1. Действующее в Республике Казахстан налоговое законодательство. 2. Нормы и правила ведения финансовой и статистической отчетности. 3. Стандарты бухгалтерского, налогового и управленческого учета. | |

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| | | 4. Принципы налогового администрирования и процедуры внешнего и внутреннего аудита. | |
| Трудовая функция 5: Управление кадрами | Задача 1: Кадровое обеспечение процесса управления финансовыми ресурсами | Умения: | |
| | | 1. Вести подбор сотрудников для обеспечения бесперебойной работы финансовой службы. 2. Формулировать требования к потенциальным членам коллектива фирмы. | |
| | | Знания: | |
| 1. Действующее в Республике Казахстан трудовое и миграционное законодательство. 2. Особенности рынка труда в регионах деятельности фирмы. 3. Актуальные методы привлечения и удержания ценных специалистов. | | | |
| Требования к личностным компетенциям | Работа в команде Ответственность Честность Исполнительность Аккуратность Дисциплинированность Уравновешенность Склонность к лидерству и руководству Способность нести ответственность за принятые решения Инновационность | | |
| Связь с другими профессиями в рамках ОРК | 4 6 7 | Ассистент финансового менеджера Финансовый менеджер Директор фирмы, заместитель директора фирмы | |
| Связь с ЕТКС или КС или другими справочниками профессий | Квалификационный справочник должностей руководителей, специалистов и других служащих (с изменениями от 17.04.2013 г.) (приказ МТСЗН РК №201-п-м от 21.05.2012) | Начальник финансового отдела (финансовый директор) | |
| Связь с системой образования и квалификации | Уровень образования: 1. Магистратура (профильное направление) 2. МВА 3. Магистратура (научно-педагогическое направление) 4. Бакалавриат (при наличии сертификатов о дополнительном | Специальность: 6М050600 Экономика 6М050800 Учет и аудит 6М 050900 Финансы Программы МВА (финансово-учетного профиля) 7М041 Бизнес и управление 7М04088 Междисциплинарные программы, связанные с бизнесом, управлением и правом 5В050600 Экономика | Квалификация: Магистр экономики и бизнеса, финансов, учета и аудита Магистр делового администрирования Магистр бизнеса и управления Бакалавр экономики и бизнеса, финансов, учета и аудита Бакалавр бизнеса и управления |

| | | | |
|--|--|--|--|
| | образования и значимом опыте работы) | 5B050800 Учет и аудит 5B050900 Финансы 6B041 Бизнес и управление 6B04088 Междисциплинарные программы, связанные с бизнесом, управлением и правом | |
| 3. Технические данные профессионального стандарта | | | |
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| Номер версии и год выпуска: | Версия 1, 2019 год | | |
| Дата ориентировочного пересмотра: | 2022 год | | |