

Passport of the EP

Name of the EP	7M04173 – Business Administration
Code and classification of the field of education	7M04 - Business, administration and law
Code and classification of training directions	7M041 - Business and administration
Group of educational programs	M072 – Management and administration
Language of learning	Russian, Kazakh
direction of training	EMBA program
Labor intensity of EP	60 credit
Distinctive features of EP	-
University Partner	-
The purpose of the EP	Training of highly qualified specialists in the field of business administration, who are in demand both in Kazakhstan and abroad, able to find non-standard, effective solutions to socio-economic and managerial problems, think creatively, take initiative, create a team of like-minded people and achieve their goals.
Name of the degree awarded	Master of Business Administration
Field of professional activity	<ul style="list-style-type: none"> • Management and business • Organizations/institutions of any organizational and legal form; • business structures; experimental research, design and consulting organizations.
EP learning outcomes	<p>LO 1. To solve the strategic objectives of the company, demonstrating the possession of modern tools and methodology of Kaizen business processes, marketing technologies, HR management and innovative entrepreneurship at the state and intra-company levels.</p> <p>LO 2. To generate creative business ideas to increase the competitiveness of the organization, the professional level of personnel competence and build a model of innovative business based on digital technologies.</p> <p>LO 3. Professionally form a corporate business image, develop an organizational culture and leadership qualities, skillfully manage entrepreneurial activities, characterize conflicts of</p>

interest, calculate and anticipate risks, find ways to reduce them, and be able to offset conflicting situations.

LO 4. Make optimistic and pessimistic forecasts of business development, develop efficient business models, production placement strategies, based on scientific research in various industries in conditions of increasing uncertainty.

LO 5. Lead projects, master advanced management technologies, develop skills in solving professional problems and apply innovative methods for assessing their effectiveness and shaping personnel policy based on the implementation of leadership qualities.

LO 6. Apply the legal aspects of the organization of entrepreneurial activity, comply with business ethics.

LO 7. Own an economic mechanism for organizing entrepreneurial activities, be able to evaluate the effectiveness of projects and initiatives, calculate multiplicative and synergistic effects, understand the system of taxation, state finance, and ways to optimize inter-budget relations.