

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN

NON-COMMERCIAL JOINT STOCK COMPANY "M. AUEZOV SOUTH KAZAKHSTAN
UNIVERSITY"

APPROVED

Chairman of the Board – rector

M.Auezov SKU


D.Ahmed-Zaki
2025



SUSTAINABLE INVESTMENT POLICY
of NJSC "M.Auezov South Kazakhstan University"

Shymkent, 2025

General provisions

Sustainable Investment Policy (hereinafter referred to as the Policy) is developed in accordance with the legislation of the Republic of Kazakhstan, the Charter of the University, and regulates relations.

The provisions are subject to copyright and may not be transferred to third-party organizations without the permission of the Chairman of the Board-Rector.

These provisions are developed in accordance with the following regulatory documents:

- The Code of the Republic of Kazakhstan dated December 25, 2017 No. 120-VI LRK "On taxes and other obligatory payments to the budget (Tax Code)"
- The Law of the Republic of Kazakhstan dated July 27, 2007 No. 319-III "On Education"
- Resolution of the Government of the Republic of Kazakhstan dated July 15, 2022 No. 482 "On approval of the Concept of investment policy of the Republic of Kazakhstan until 2026"

The purpose of this Policy is to define the fundamental norms, principles, rules, and approaches that the university must adhere to in building a management system in the field of sustainable development.

The objectives of this Policy are:

1. To define the principles and directions of the University's activities in the field of sustainable development, including the creation of an effective and transparent system of interaction with stakeholders;
2. To establish the roles, competencies, and responsibilities of each body and all employees of the University for the implementation of sustainable development principles;
3. To determine the relationship between sustainable development and the key processes of the University.

In addressing sustainable development tasks, the University relies on its mission, the provisions of the University's Development Strategy, and uses international norms of conduct and principles enshrined in international standards in the field of sustainable development.

The University considers the use of international standards in the field of sustainable development as a necessary condition for ensuring that its activities comply with best international practices and for achieving the goals and objectives in the field of sustainable development.

The provisions of this Policy must be followed by all University employees in matters related to interaction with stakeholders, in planning and carrying out their

activities, developing internal regulatory documents, disseminating information, and other types of communication.

Goals and Objectives of the University in the Field of Sustainable Development

Sustainable development of the University is a set of principles and commitments that guide the University in its activities, in terms of:

1. Managing relationships with stakeholders;
2. Assessing and managing impacts on the economy, social sphere, and environment.

The University ensures the alignment of its economic, environmental, and social goals for sustainable development in the long term.

The economic component of the University's sustainable development includes the following goals:

1. Achieving break-even operations for the University;
2. Ensuring the interests of shareholders and investors;
3. Increasing process efficiency;
4. Growing investments in the creation and development of more advanced technologies;
5. Improving labor productivity;
6. Creating new jobs.

The environmental component of the University's sustainable development includes the following goals:

1. Minimizing the impact on biological and physical natural systems;
2. Optimal use of limited resources;
3. Application of eco-friendly, energy- and material-saving technologies.

The social component of the University's sustainable development includes the following goals:

1. Ensuring transparent competitive procedures and equal opportunities in hiring;
2. Fair remuneration and respect for employee's rights;
3. Ensuring labor safety and preserving employee's health;
4. Training and professional development of employees;
5. Implementation of internal and external social programs.

The objectives of the University in the field of sustainable development are:

1. Integrating sustainable development principles into the University's activities;
2. Conducting activity analysis and risk control across the three components of sustainable development;
3. Improving the quality of sustainable development management through systematic work;

4. Creating mechanisms for effective interaction between the University and stakeholders, including regular reporting on sustainable development activities.

In the service sector, the focus is on attracting investments in trade, transport and logistics, healthcare, education, tourism, information and communication technologies, and the space industry. The emphasis in the service sector will be on developing the necessary infrastructure, improving the investment climate, and finding and implementing new investment projects. Work will continue on projects aimed at introducing the best available technologies according to OECD standards in existing production facilities, developing "green" technologies, and developing alternative energy sources, including "green" hydrogen.

Stimulating the attraction of investments in "green" projects will be carried out taking into account the achievement of sustainable development goals (SDG 7 "Affordable and Clean Energy", SDG 8 "Decent Work and Economic Growth", SDG 9 "Industry, Innovation, and Infrastructure") of decarbonization, and based on the promotion of ESG principles in project implementation.

This Policy is aimed at forming a comprehensive investment policy, synchronized with other policies affecting the development of the country's investment potential, within the framework of three main directions:

1. Further development of the investment ecosystem;
2. Promoting the growth of private sector investment activity;
3. Unleashing the investment potential of the economy.

Within the first direction, issues related to government regulation and management, as well as the imperfection of legal regulation of investment activities, will be addressed.

The implementation of the second direction will help solve issues related to stimulating the attraction of new investments from the private sector, including overcoming structural problems and increasing the efficiency of production factors.

The third direction defines the necessary systemic measures for further unlocking the investment potential of the economy.

According to the University's development plan, there will be a transition from the dominant role of the government sector to the creation of a competitive environment and the effective attraction of private investments, especially in high-tech industries.

The vision, principles, and approaches outlined in the Policy are aimed at increasing economic activity and income through the implementation of an effective investment policy, including the creation of new jobs within the framework of investment projects.

The Policy is interdisciplinary in nature, with its key role being the creation of a comprehensive system of guidelines and approaches in the field of investment policy and the coordination of public and private organizations in its implementation, taking into account sectoral and regional specifics.

To ensure the focus of the investment policy and the balance of approaches, taking into account the contribution of each industry and sector to economic development, the main emphasis will be on attracting investments to the university.

The process of developing market relations in Kazakhstan is accompanied by the preservation of the state's monopoly in the field of education. At the same time, the non-state sector in the education system is actively developing. The financial support for the university's activities is provided both by the state budget and by attracting additional sources of funding (private investments, grants, paid education, training courses, etc.).

For any state, the education system is a priority area of the social sphere. The overall level of education of the population largely determines the economic, technical, scientific, innovative, and foreign policy growth of the country. Higher education plays a special role in the education system.

Higher education, like the entire education system, belongs to the so-called social sphere. The costs of education pay off over a long period, and the value of knowledge of an individual or society as a whole cannot be assessed in monetary terms. Therefore, many developed economies take on the function of financing education. Regardless of the form of financing, the state always plays an important role in management and coordination in the field of education.

In this regard, the development of various extrabudgetary funds appears to be a promising direction in terms of financing higher education.