MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN
M. AUEZOV SOUTH KAZAKHSTAN UNIVERSITY

Chairman of the Management Board – Acting Rector
Candidate of Law Sciences
AUEZOV ...

EDUCATIONAL PROGRAM

7M02311 - Philology: Russian language

Registration number	7M023000146
Code and classification of the field of education	7M02 – Arts and Humanities
Code and classification of training areas	7M023 – Languages and literature
Group of Educational Programs (EP)	M060 – Philology
Type of EP	*Innovative*
ISCED level	7
NQF level	7
Level by IQF	7
Laborintensity of EP	120 credits
Distinctive features of the EP	-
Partneruniversity (JEP)	-
Partneruniversity (ADED)	-

Shymkent, 2024

Developers:

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The EP was considered at a meeting of the Committee on Academic Quality of the Faculty of Philology, Protocol No. 4 from "16" 02 202_ y.

Chairman of the Committee _____ M.T. Shakenova

The EP reviewed and recommended for approval at a meeting of the Educational and Methodological Council of M. Auezov SKU
Minutes 4 of "28" 02 202 4 y.

Chairman of the Educational and Methodological Council _____ C.R.Sarykulov

Approved by the decision of the Academic Council of the SKSU named after.M. Auezov
Minutes 1 odated 28 05 2024 y.

CONTENT
1. Concept of the Educational program

1. CONCEPT OF THE EDUCATIONAL PROGRAM

Mission of the University	Generation of new competencies, training of a leader who translates research and entrepreneurial thinking and culture.

University Values	• Openness–open to change, innovation and cooperation. • Creativity – generates ideas, develops them and turns them into values. • Academic freedom – free to choose, develop and act. • Partnership – creates trust and support in a relationship where everyone wins. • Social responsibility – ready to fulfill obligations, make decisions and be responsible for their results.
Graduate Model	• Deep subject knowledge, their application and continuous expansion in professional activity. • Information and digital literacy and mobility in rapidly changing conditions. • Research skills, creativity and emotional intelligence. • Entrepreneurship, independence and responsibility for their activities and well-being. • Global and national citizenship, tolerance to cultures and languages.
Uniqueness of the EP	• Orientation to the regional labor market and social order through the formation of professional competencies of the graduate, adjusted to meet the requirements of stakeholders. • Practical orientation and emphasis on the development of critical thinking and entrepreneurship, the formation of a wide range of skills that will allow you to be functionally literate and competitive in any life situation and be in demand in the labor market.
Academic Integrity and Ethics Policy	In universities, measures are enforced to maintain academic integrity and academic freedom, protecting against the loving view of intolerance and discrimination: Rules of academic integrity (Minutes of the Academic Council No. 3 dated 30.10.2018); Anti-Corruption Standard (review No. 373 n/A dated 12/27/2019). • Code of Ethics (Protocol No. 8 of 31.01.2020).
Regulatory and legal framework for the development of EP	Law of the Republic of Kazakhstan "On Education"; Model rules for the activities of educational organizations implementing educational programs of higher and (or) postgraduate education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated October 30, 2018 No. 595 with amendments and additions dated December 29, 2021 No. 614 State mandatory standards for higher and postgraduate education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated July 20, 2022 No. 2 (as amended by order of the Ministry of Education and Science of the Republic of Kazakhstan dated January 19, 2023 No. 21); Professional standard for teachers (faculty) of organizations of higher and (or) postgraduate education, approved by order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated November 20, 2023 No. 591; Rules for organizing the educational process in credit technology of education, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan dated April 20, 2011 No. 152; Qualification reference book for positions of managers, specialists and other employees, approved by order of the Minister of Labor and Social Protection of the Population of the Republic of Kazakhstan dated December 30, 2020 No. 553. Guide to using ECTS. Guidelines for the development of educational programs for higher and postgraduate education, appendix 1 to the order of the director of the pulp and paper industry No. 45 o/d dated June 30, 2021.
Organization of the educational process	Implementation of the principles of the Bologna Process Student-centered learning Availability Inclusivity

Quality assurance of EP	Internal quality assurance system Involvement of stakeholders in the development of the EP and its evaluation Systematic monitoring Updating the content (updating).
Requirements for applicants	They are established according to the Standard Rules for admission to training in educational organizations implementing educational programs of higher and postgraduate education Order of the Ministry of Education and Science of the Republic of Kazakhstan No. 600 dated 31.10.2018
Conditions for the implementation of the EP for persons with disabilities and the MEP	Adherence to the principles of inclusive education, taking necessary measures in accordance with the Road map for the development of inclusive education in organizations of higher and (or) postgraduate education for 2023-2025 (order of the Ministry of Education and Science of the Republic of Kazakhstan dated from March 27, 2023)

2. PASSPORT OF THE EDUCATIONAL PROGRAM

Purpose of the EP	training of masters of Philology with key and professional competencies in the field of linguistics and literary studies, philological education, translation and editorial work, to solve professional problems in scientific, practical, educational and social spheres.
EP tasks	• to instill system skills of generalization and analysis of scientific information, transformation of accumulated knowledge in the field of philology and philological education; • to supplement the base of systematic knowledge on linguistics and literary studies,

methods of teaching philological disciplines with modern achievements based on basic and elective courses;
• promote the mastery of new research technologies and techniques for the implementation of scientific projects;
• contribute to mastering the theory, methods, methods and tools of editorial activity, as well as the technology and technique of creating media publications;
• contribute to the acquisition of knowledge in the field of translation theory and the language being studied, its stylistic resources and functional varieties;
• to deepen professional education that allows graduates to successfully work in various fields of activity related to translation, editorial activities and intercultural communication;
• form socially responsible behavior in society, understanding the importance of professional values and professional ethical standards and following these values and standards;
• create conditions for the formation of in-demand knowledge and skills, an informed attitude to improving the well-being of the population and protecting the planet in the context of the SDGs;
• improve lifelong learning skills and abilities to successfully adapt to changing conditions throughout their professional career;
• to increase the competitiveness of graduates in the field of philology to ensure that they can find employment in their specialty as quickly as possible or continue their studies at subsequent stages of study.

Harmonization of EP	• **7** th level of the National Qualifications Framework of the Republic of Kazakhstan; • Dublin descriptors of the 7th level of qualification; • 2 cycle of a Framework for Qualification of the European Higher Education Area); • 7thLevel of European Qualification Framework for Life long Learning).
Connection of the EP with the professional sphere	The sectoral framework of qualifications in the field of education, approved by Protocol No. 2 of the meeting of the sectoral tripartite Commission on Social Partnership and regulation of social and labor Relations under the Ministry of Education and Science of the Republic of Kazakhstan dated November 23, 2016. Professional standard "Teacher", approved by the Order of the Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken" No. 133 dated June 8, 2017. Professional standard "News processing activities in the media", approved by order of the acting. Minister of Education of the Republic of Kazakhstan dated December 15, 2022 No. 500. Professional standard "Publication of newspapers", "Publication of magazines and periodicals", approved by the Order of the Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken" No. 259 dated 12/24/2019.
Name of the degree awarded	After the successful completion of this EP, the graduate is awarded the degree Master of Philology from EP "7M02311 – Philology: Russian language"
List of qualifications and positions	A graduate of this OP can work as a teacher in colleges and universities, a researcher in research institutions, a translator, an editor of publishing houses and mass media, a speechwriter without presenting work experience requirements.
Field of professional activity	Professional activity in the field of education and science, as well as editorial and translation work.
Objects of professional activity	• general education institutions; • higher education institutions; • organizations of technical and vocational education; • research institutes and centers; • institutes of advanced training and retraining of employees of the education system; • mass media (editorial offices of newspapers, radio and TV); • press centers of state and government bodies, as well as commercial structures; • advertising agencies and publishing houses;

	• translation agency; • information and analytical services.
Subjects of professional activity	• teaching philological disciplines in educational institutions, including in a foreign language environment; • organization of research activities within the educational process of the university, the organization of secondary education, the organization of vocational education; • study, critical analysis and research in the field of linguistics and literary studies, linguodidactics, theory of translation, editing and speechwriting using modern research methods; • organization of editorial work in publishing houses and mass media regarding planning, timely and high-quality preparation of materials for publication and speeches; • implementation of translations based on the use of various types, techniques and technologies of translation, taking into account the nature of the translated written text and the conditions of translation to achieve maximum communicative effect; • conducting trainings on philological education, speech culture and business communication; master classes on negotiation, philological support of the media and speechwriting.
Types of professional activity	• research and development; • organizational and managerial; • educational and educational; • socio-pedagogical; • information and analytical; • editorial; • translation.
Learning outcomes	**LO 1.** solve tasks in the process of performing basic labor functions (training, conducting scientific research, carrying out scientific and methodological work, socialization of young people), taking into account global and national trends in the development of science and education, provides mentoring based on knowledge of management psychology and modern pedagogy and determines priorities for professional development; **LO 2.** To integrate interdisciplinary knowledge in the process of research and teaching of the Russian language and literature to solve research, practical and managerial tasks; **LO 3.** shows information culture, speaks a foreign language in scientific and professional activities in the conditions of trilingualism and intercultural communication; **LO 4.** to comprehend the philosophical and methodological problems of linguistics and literary studies, to carry out linguistic and literary studies; **LO 5.** master the basics of scientific analysis and forecasting of various phenomena and processes, conducts linguistic experiments and project work in the field of philological research, showing the ability to generate new ideas; **LO 6.** apply a creative approach to scientific and pedagogical activities, analytical methods of research and teaching of the Russian language and literature, develop students' research skills, develop educational and teaching aids and materials, manage risks in education and upbringing; LO 7. effectively use modern digital technologies and artificial intelligence in the field of research and teaching of the Russian language and literature, translation and editorial work; LO 8. possess theoretical knowledge and practical skills of editing and creating newspaper text or speech, culture of thinking, speech technique, rules of stylistics and editing of various types of media texts; LO 9. Master the methodology of conducting a high-quality translation, taking into account the nature of the translated text, as well as the methodology of translation analysis, which contributes to the accurate perception of the original statement..

3. COMPETENCIES OF AN EP GRADUATE

GENERAL COMPETENCIES (SOFT SKILLS).Behavioral skills and personal qualities	
GC 1. Competence in managing your literacy	GC 1.1.The ability to self-study, self-develop and constantly update their knowledge within the chosen trajectory and in an interdisciplinary environment. GC 1.2. Ability to express thoughts, feelings, facts and opinions in the professional sphere. GC1.3. The ability to mobility in the modern world and critical thinking.
GC 2. Language competence	GC 2.1.Ability to build communication programs in the state, Russian and foreign languages. GC 2.2.The ability to interpersonal social and professional communication in the context of intercultural communication.
GC 3. Mathematical competence and competence in the field of science	GC 3.1.The ability and willingness to apply the educational potential, experience and personal qualities acquired during the study of mathematical, natural science, technical disciplines at the university to solve professional problems.
GC 4. Digital competence, technological literacy	GC 4.1. The ability to demonstrate and develop information literacy through the mastery and use of modern information and communication technologies in all areas of their lives and professional activities. GC 4.2.The ability to use various types of information and communication technologies: Internet resources, cloud and mobile services for the search, storage, protection and dissemination of information.
GC 5. Personal, social and educational competencies	GC 5.1.The ability to physical self-improvement and orientation to a healthy life to ensure full-fledged social and professional activities through methods and means of physical culture. GC 5.2. The ability to socio-cultural development based on the manifestation of citizenship and morality. GC 5.3 The ability to build a personal educational trajectory throughout life for self-development, career growth and professional success. GC 5.4. The ability to successfully interact in a variety of socio-cultural contexts during study, at work, at home and at leisure.
GC 6. Entrepreneurial competence	GC 6.1. The ability to be creative and enterprising in different environments. GC 6.2. Ability to work in the mode of uncertainty and rapid change of task conditions, make decisions, allocate resources and manage your time. GC 6.3. Ability to work with consumer requests. GC 6.4 The ability to comply with the principles of anti-corruption activities.
GC 7. Cultural awareness and self-expression	GC7.1. The ability to show ideological, civic and moral positions. GC7.2. The ability to be tolerant of the traditions and culture of other peoples of the world, to possess high spiritual qualities.
PROFESSIONAL COMPETENCIES (HARDSKILLS).	
Theoretical knowledge and practical skills specific to this field	PC 1. The ability to possess systematized knowledge about the patterns of historical development and functioning of languages, communication mechanisms, to explain the causes of changes in language taking into account extralinguistic (socio-, psycholinguistic, cognitive, etc.) factors.
	PC 2. The ability to use the acquired fundamental knowledge of the theory of language and speech communication, integrating modern approaches to the study of the functioning of the language system into the basic provisions of linguistic science.
	PC 3. The ability to apply the skills to practically implement the norms of the literary language in speech, the skills of linguistic and comparative analysis of language units at all levels of the language system.
	PC 4. The ability to understand the laws of the literary process, the artistic significance of a literary work in connection with the social situation and culture of the era.
	PC 5. Ability to apply the methodology of comparative historical and typological analysis of a work of art
	PC6. The ability to use the system of philological knowledge in order to

	effectively solve teaching, educational, methodological, educational, social and communicative tasks, as well as the implementation of translations of texts and documents of different genres.
	PC 7. The ability to edit the media text in accordance with the norms, styles, and requirements adopted in different types of media, as well as to select, edit, and relay information received from the Internet or coming from news agencies, mass media, government agencies, public opinion research services, PR and advertising agencies, audiences
	PC 8. The ability to show professional values: professionalism; innovation; creativity; meritocracy; integrity.

3.1 Matrix for correlating learning outcomes in the EP as a whole with the competencies being developed

	LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9
GC1	+				+	+			+
GC2	+								+
GC3		+	+			+			
GC4			+	+	+		+		
GC5				+	+	+	+	+	+
GC6		+						+	+
GC7							+	+	+
PC1					+	+		+	
PC2				+		+			
PC3					+				+
PC4		+				+	+	+	
PC5		+						+	+
PC 6								+	+
PC 7								+	+

4. MATRIX OF THE INFLUENCE OF DISCIPLINES ON THE FORMATION OF LEARNING OUTCOMES AND INFORMATION ON LABOR INTENSITY

№	Name of the module	cycle	compon ent	Name of the discipline	Brief description of the discipline	Nu mbe r of	Generated learning outcomes(codes)								
							LO 1	LO 2	LO 3	LO 4	LO 5	LO 6	LO 7	LO 8	LO 9
1	Module of scientific and Pedagogical Training	BD	HSC	History and Philosophy of Science	Purpose: to study the problems of the phenomenon of science as a subject of special philosophical analysis, the formation of knowledge about the history and theory of science. Patterns of the development of science and the structure of scientific knowledge. Science as a profession and a social institution. Methods of conducting and organizing scientific research. The role of science in the development of society. Patterns and trends in the development of activities for the generation of scientific knowledge, taken in their historical dynamics and considered in a historically changing socio-cultural context. Specificity and interrelation of the main problems of the philosophy of science and the history of science. Philosophy of natural sciences, engineering and technology, humanities. Development of critical thinking.	4	∨	∨		∨					
2		BD	HSC	Foreign language (professional)	Purpose: increasing the level of foreign language proficiency achieved at the previous stage of education, improving communication skills in academic, research and teaching activities. Contents: Improving reading skills: reading foreign-language scientific, methodological literature. Development of writing skills: production of scientific texts within the framework of the researched topic or problem. Abstracting and annotating scientific texts, writing summaries. Writing texts in various scientific genres: report, presentation, theses and article on the topic or problem of scientific research.	4			∨					∨	∨
3		BD	HSC	Psychology of Management	Purpose: mastering the psychological foundations of the process of managing people and groups of people necessary in the professional activities of highly qualified specialists. Contents: The main approaches and principles of science that arose at the intersection of psychology and management theory. Systematization of fundamental psychological concepts. Psychological patterns of managerial activity, the understanding of which is necessary for highly qualified specialists. The laws of rhetoric and the power of persuasion. Methods of psychological research and their application to improve the quality of management activities.	4	∨	∨							

4	Methodical Bases of teaching	BD	HSC	Higher School Pedagogy	Purpose: formation of skills in designing and implementing scientific and pedagogical activities at the university based on knowledge about modern paradigms of higher education in Kazakhstan, the specifics of teaching and educating students with the use of innovative technologies. Content: The system of higher professional education in Kazakhstan. Methodology of pedagogical science. The concept of professional competence of a high school teacher. The main requirements for planning and organizing the educational and scientific process in acceptance of documents for enrollment in organizations of higher and postgraduate education. Principles of student-centered learning and assessment. Methods and forms of education in the training of future specialists. New educational technologies in higher education. Higher school as a social institution of education and formation of a specialist's personality.	4		∨				∨			
5		ChD	HSC	Teaching Methods of Special Disciplines	Purpose: professionalization of the philological consciousness of undergraduates and its transformation into the pedagogical content of teaching philological disciplines using innovative technologies in a university setting. Content: Linguistic and literary training of undergraduates. Constructive interdisciplinary connections at the intersection of text linguistics, stylistics, and literary studies. The role of integrative learning in the system of university development of philological disciplines. Modern, innovative (including digital) and practice-oriented teaching methods and technologies. The ability to extrapolate innovations in the profession into the educational process (in the field of higher education training). Methods of organizing educational and research work based on self-knowledge and self-education.	5		∨				∨	∨		
6		BD	HSC	Pedagogical practice	Purpose: the formation of practical skills in the methodology of teaching and learning at the university, conducting classes in the bachelor's degree. Contents: Linguistic and literary preparation of undergraduates. Constructive interdisciplinary connections at the intersection of text linguistics, stylistics, and literary criticism. The role of integrative education in the system of university development of philological disciplines. Effective and rational technologies used in the classes of the philological cycle in higher education. Ways of organizing educational and research work on the basis of self-knowledge and self-education, as a necessary condition for the effectiveness of pedagogical activity.	4		∨				∨	∨		

№	Module	ChD/BD	EC	Course	Description	Cr	1	2	3	4	5	6	7	8	9
7	Methodological foundations of philology	ChD	EC	Modern Methodology of Philological Education in Higher Education	Purpose: formation of the ability to apply modern methods and technologies in teaching students the Russian language and literature. Content: material of three complementary modules: the subject of philology and modern methodology of its study.; methods of working with the word in the assimilation of didactic disciplines of the philological profile; innovative activity of a teacher-philologist at the university, modern educational technologies in the classes of the philological cycle.	5		∨					∨	∨	
8		ChD	EC	Modern Educational Technologies of Teaching Russian Language and Literature in Higher Education	Purpose: systematization and expansion of knowledge of the main problems of linguodidactics; training of professional philologists with a wide range of knowledge, skills and abilities in the field of teaching Russian as a foreign and non-native language. Contents: principles of teaching the Russian language. Language policy of Kazakhstan. The content of the subject "Russian language" for foreign-language students as part of the updated content of education. Development of functional literacy of trainees. Content, structure and principles of construction of existing programs and textbooks of the Russian language.			∨					∨	∨	
9		ChD	EC	Russian language in a foreign language audience	Purpose: formation of knowledge of the specifics of the linguistic and regional aspect of education, methodological foundations of linguistic and regional studies; development of linguistic and cultural competence of undergraduates. Contents: Linguistics as a science. Linguistic and regional theory of the word. Lexical background and background vocabulary. connotative vocabulary. Onomastics in linguistic and regional studies. Russian phraseology and aphoristics. Text in linguistics.	4	∨	∨							
10		ChD	EC	Linguistic and regional studies in teaching Russian as a foreign language	Purpose: to form a systematic understanding of the possibilities of using and developing digital technologies in the study of languages and their applicability in professional activities. Contents: modern educational technologies, general characteristics. Classification of modern educational technologies for various reasons. Information technologies in philology. Database. Global network Internet. Internet resources for teaching the Russian language. Informational resources. Multimedia technologies in teaching. Electronic encyclopedias, dictionaries.		∨	∨							
11		BD	EC	Digital technologies	Purpose: to form a systematic understanding of the possibilities of using and developing digital technologies in language learning and their applicability in	6							∨	∨	

№																	
				in research and teaching of Philology	professional activities. Content: modern educational technologies, general characteristics. Classification of modern educational technologies on various grounds. Information technologies in philology. Databases. The use of artificial intelligence in teaching Russian language and literature. The global Internet network. Online resources for teaching the Russian language. Information resources. Multimedia technologies in education. Electronic encyclopedias, dictionaries.													
12		BD	EC	Digital linguodidactics	Purpose: formation and development of general cultural and special competencies that allow you to carry out professional activities by mastering the basics of using digital technologies in linguodidactics. Content: informatization of society as a social process and its main characteristics. Humanitarian and technological aspects of informatization. The impact of informatization on the field of education. Changing the mechanisms of functioning and implementation of the education system in the context of informatization. Digital opportunities for learning the Russian language. Artificial intelligence and its capabilities in linguodidactics. The evolution of digital technologies, their didactic properties and functions.								∨	∨				
13	Methodological problems and actual directions of linguistics and literary studies	ChD	EC	Modern linguistic concepts	Purpose: to deepen the understanding of the current areas of linguistics, allowing to improve the linguistic thinking of masters-philologists. Contents: the essence of the main scientific concepts and directions of modern linguistic science. Actual problems of Russian linguistics at the turn of the XX-XXI centuries. The main scientific directions of theoretical and applied linguistics, the subject and tasks of the main anthropologically oriented scientific directions. Linguistic facts and units in the aspect of the studied linguistic approaches.	6	∨			∨	∨						
14		ChD	EC	Actual problems of Linguistics	Purpose: improving the skills of applying the methodology for the integrated study of artistic creativity. Contents: Methodology for a comprehensive study of artistic creativity. System-integrated approach to the study of a work of art as a result of the creative process. Artistic work as a system. Title level. The levels of the upper and lower boundaries of the chronotope of the present time in a literary text.		∨			∨	∨						
15		ChD	EC	Methodology and Methods for Comprehens	Purpose: integration of knowledge about the main theoretical categories and concepts of modern science of literature. Contents: Function, methods and techniques of text title analysis. Function, methods and techniques for determining the chronotope in the text. Function,	5		∨		∨							

#				Title	Contents										
				ive Study of the 4-level System of Content and Form of a Work of art of three Types of Literature	methods and techniques of text analysis in reverse motion from the active center. Methods and techniques for determining the idea and style of the text. Reflection of the system of content and form of a work of art in the conclusions.										
16		ChD	EC	Theoretical, Methodological Aspects of Systematic Study of Works of Poetry, Epic, Drama	Purpose: to expand the knowledge of undergraduates about the history of psycholinguistics, the main psycholinguistic areas, as well as the development of skills in applying the methods of psycholinguistic analysis in research. Contents: Psycholinguistics. Subject and object of psycholinguistics. Basic definitions of psycholinguistics. Psycholinguistics as a theory of speech activity. From the history of psycholinguistics. Processes of speech activity. Distinctive features of psycholinguistics: taking into account the human factor, taking into account the situation factor, relying on the principle of experiment. Methods of psycholinguistic research. An experiment in psycholinguistics.		∨			∨						
17		BD	EC	Psycholinguistics	Purpose: to familiarize undergraduates with the basics of the theory of intercultural communication, develop receptivity, the ability to competently interpret various types of verbal and non-verbal behavior. Contents: Methodological approaches to the study of intercultural communication. The integrated nature of intercultural communication, its connection with other sciences. Ways to overcome the eclecticism of the discipline "Intercultural Communication". Causes and origins of the discipline "Intercultural communication". Forms and methods of teaching intercultural communication. Key definitions and concepts reflecting the content of intercultural communication.	4	∨			∨	∨					
18		BD	EC	Intercultural communication	Purpose: formation of the ability to determine the development trends of modern literary criticism and folklore Contents: Folklore of the 20th century: stages of development. Anthropological and ethnographic school in Russian folklore. Historical school in Russian folklore. Neohistorical school of the middle of the 20th century. The revival of the mythological school in folklore at the end of the 20th - beginning of the 21st centuries. Interdisciplinary research on folklore.		∨		∨				∨			

№																
					Postfolklore. Actual directions of modern literary criticism.											
19		BD	EC	Actual Problems in Modern Folklore and Literary Studies	Purpose: development of skills to determine the trends in the development of modern literary criticism. Contents: Stages of development of the science of literature, the concept of modern domestic and foreign literary criticism. The theory of literary text in Russian literary criticism at the turn of the XX-XXI centuries. Literary metatext. The latest paradigms of Russian literary criticism. literary schools. Narratology. Interpretation of a literary work in line with a certain scientific methodology.	5	√		√							
20		BD	EC	Modern paradigms of literary criticism	Purpose: to familiarize undergraduates with the role of philology in the media, issues and aspects of the philological support of the media in order to expand and enrich their erudition in the field of editorial and journalistic activities. Contents: The role and place of philology in the media. Professional competencies necessary for the philological support of the media. The main provisions of the theory of modern communications, media linguistics. Features of the language and style of mass media discourse. Technologies for creating, editing and analyzing media texts, studying the genres of periodicals. Skills in analyzing and creating media publications, as well as speechwriting skills.		√		√							
21	Philological aspect of editorial and translation	ChD	EC	Philological support of the media	Purpose: to get acquainted with the media discourse, the peculiarities of the language and style of media discourse, which allows to significantly expand and enrich erudition in the field of editorial and journalistic activities. Contents: The concept of mass media discourse. Differences in the language and style of mass media. Genres of media publications. Multi-style and multi-genre publications. Phonetic, lexical, phraseological, derivational, morphological and syntactic features of media texts. Stylistic devices in media discourse. Adequate perception, analysis and production of modern media texts. Analytics of media publications. speechwriting	4			√		√	√				
22		ChD	EC	Language and style of mass media	Purpose: to study the language and genre specifics of Internet communication, to expand and enrich the linguistic erudition of undergraduates. Content: Polysemy of the discourse term. The concept of Internet communication. Types of institutional discourse (political, sports, mass information, artistic, educational), as well as informal communication in Internet communication (in everyday dialogue, in social networks). The concept of virtual discourse. Strategies and tactics in various discursive				√		√	√				

#					Name	Description											
						practices, including Internet communications.											
23			ChD	EC	Discourse and Internet Communication	Purpose: integration of knowledge on methodological problems of text theory and discourse, teaching the skills to distinguish between different types of discursive practices. Contents: Text and discourse as objects of linguistic research. Distinguishing between the concepts of "text" and "discourse", their categories. The history of the emergence of the linguistic theory of the text. Methodological problems of the theory of text and discourse. Comprehensive analysis of texts and their components, analysis of various types of discourse (political, media, advertising, artistic, etc.).	4			V				V			
24			ChD	EC	Text and discourse Theory	Purpose: to familiarize with the goals, objectives and subject of editorial activity in order to expand and enrich their erudition as future editors and media workers. Contents: Editorial activity. Editor, functions and responsibilities. Analysis, planning and forecasting of editorial activity. Basic principles of work of a modern editor, analysis of examples of editorial practice. Examination of the manuscript, editing and proofreading of the text. Mechanisms of innovative development of world and Kazakhstani media.				V				V			
25			ChD	EC	Modern editorial work	Purpose: familiarization with the specifics of editorial activities to expand and enrich their erudition as future editors and media workers. Contents: Goals and objectives of editorial activity. The specifics of editorial activity. The image of a modern editor. Editing of scientific, media texts. Analysis, planning of media activities, risks and ways to minimize them. Mechanisms of innovative development of world and Kazakhstani media. Principles of business communication, marketing and management. Current trends in modern media.	4						V	V			
26			ChD	EC	Specificity of modern editorial activity	Purpose: a systematic presentation of the scientific problems of the general and particular theory of language, as well as the principles of modeling translation activities Content: The principle of problematicity, reflecting the contradictory essence of the translation process, which is reflected in various author's approaches to modeling translation activities. Purpose: a systematic presentation of the scientific problems of the general and particular theory of language, as well as the principles of modeling translation activities Content: The principle of problematicity, reflecting the contradictory essence of the translation process, which is reflected in various author's approaches to							V	V			

№				Name	Description	Cr										
					modeling translation activities.											
27		ChD	EC	Translation Theory and Practice	Purpose: to develop the skills of conducting practical classes in linguistic disciplines; skills of oral and written translation, as well as summarizing scientific papers in theoretical and computational linguistics; writing scientific texts in a foreign language; mastering the oral-speech skills necessary for professional communication. Content: Comparative linguistics as a scientific discipline in terms of its structure, content, history of formation. Communication with related disciplines, basic methods, techniques and models of object description. Key points of the theory based on modern achievements in the field of comparative (typological)."	6			∨				∨		∨	
28		ChD	EC	Modern translation theory	Purpose: formation of scientific thinking and linguistic competencies. Contents: Typology as a method of scientific knowledge. Linguistic typology. Connection of typology with other linguistic disciplines. General typology. Private typology. Historical (diachronic) typology. Areal typology. Structural typology.				∨				∨		∨	
29		ChD	EC	Contrastive linguistics in the aspect of translation studies	Purpose: deepening, systematization and consolidation of theoretical knowledge, as well as the formation of professional skills in organizing research activities within the framework of a master's thesis. Contents: Analysis, planning and forecasting of the system of work during the period of internship. The study of scientific literature, the collection of theoretical material for writing a scientific work, analysis using the currently selected relevant research methods and techniques. Writing a scientific article, report. Approbation of the research results. Solving managerial problems in the process of internship.	4			∨					∨	∨	
30		ChD	EC	Typological linguistics	Purpose: formation and improvement of research skills in the process of working on a scientific project at all phases of its development based on the knowledge of modern scientific methodology. Content: Types of research work, independent research work of a master student, experiment, collection and analysis of empirical material, modern scientific methods and digital technologies, analysis of scientific literature, preparation of scientific publications and presentations, joint research and teamwork as part of the scientific community.				∨					∨	∨	
31				Research practice	Purpose: to get acquainted with the latest theoretical, methodological and technological achievements of national and foreign philological science, modern methods of scientific research, processing and interpretation of experimental data.	6	∨	∨			∨					

№	Module			Discipline	Learning outcomes	Credits									
					Providing a completed, independent dissertation research. Substantiation of the relevance, theoretical and practical significance of the work. Description of new scientific results. Argumentation and evaluation of personal contribution to the development of the problem under study. Formation of work in accordance with the requirements. Presentation of research results using digital technologies, demonstrating the culture of speech, taking into account the laws of rhetoric.										
32	Module research work and final certification	ChD	EC	Research work of a master student, including an internship and completion of a master's thesis	He has professional competencies in all types of scientific research, carries out independent research work, conducts experiments, researches empirical material using modern scientific methods and digital technologies, researches scientific literature, develops recommendations, prepares scientific publications and presentations, conducts joint research as part of the scientific community.	24	V	V			V	V	V		
33		BD	EC	Registration and defense of a master's thesis	Applies in research and teaching activities knowledge of the theoretical foundations of linguistics and literary studies, the structure and content of teaching Russian language and literature, taking into account the actual tasks of teaching. Systematizes theoretical knowledge and practical skills to substantiate the relevance, theoretical and practical significance of the topic of research work, to collect and analyze the material. Solves management tasks in the process of performing scientific work and achieving goals, results and conclusions.	8	V	V			V	V	V		

5. SUMMARY TABLE REFLECTING THE VOLUME OF DISBURSED LOANS BY EP MODULES

Course of study	Term	Number of modules to be mastered	Amount of the studied disciplines		Number of credits KZ					Total in hours	Total loans KZ	Quantity	
			HSC	EC	Theoretical training	Educational practice	Production practice	Research work	Final certification			exam	Differentiated offset
1	1	4	5	2	29			1		900	30	6	1
	2	4	1	4	22	4		4		900	30	4	1
2	3	2	1	2	11		6	3		600	20	2	1
	4	2	0	4	16			4		600	20	4	
	5							12	8	600	20		
Total		11	7	12	78	4	6	24	8	3600	120	16	3

6. STRATEGIES, TEACHING METHODS AND ARTIFICIAL INTELLIGENCE, MONITORING AND ASSESSMENT

Learning strategies	Student – centered learning: The student is the center of teaching/learning and an active participant in the learning and decision-making process. Practice-oriented training: orientation to the development of practical skills.
Teaching methods	Conducting lectures, seminars, various types of practices with: • the use of innovative technologies: • problem-based learning; • case study; • work in a group and creative groups; • discussions and dialogues, intellectual games, olympiads, quizzes; • reflection methods, projects, benchmarking; • Bloom's taxonomies; • presentations; • * rational and creative use of information sources: • * multimedia training programs; • * electronic textbooks; • * digital resources. • * machine learning methods Organization of independent work of students, individual consultations.
Monitoring and evaluation of the achievability of learning outcomes	Current control on each topic of the discipline, control of knowledge in classroom and extracurricular classes (according to syllabus). **Assessment forms**: • survey in the classroom; • testing on the topics of the discipline; • * control works; • protection of independent creative works; • discussions; • trainings; • colloquiums; • essays, etc. Boundary control at least twice during one academic period within the framework of one academic discipline. Intermediate certification is carried out in accordance with the working curriculum, academic calendar. Forms of holding: • exam in the form of testing; • oral examination; • written exam; • combined exam; • project protection; • protection of practice reports. Final state certification.

7 EDUCATIONAL AND RESOURCE SUPPORT EP

Information Resource Center	6 season tickets; • 16 reading rooms; • * 2 Electronic Resource centers (IRC); • electronic catalog available to users on the website http://lib.ukgu.kz is on-line 24 hours 7 days a week. • 180 computers with Internet access; • 110 automated workplaces; • 6 interactive whiteboards; • 2 video doubles; • 1 videoconferencing system; • * 3 A4 scanners, 3; • Software – AIBS "IRBIS-64" for MSWindows (a basic set of 6 modules) • an autonomous server for uninterrupted operation in the IRBIS system.
Material and technical base	Master's students in specialty 7M02311 – Philology: Russian language are trained in educational building No. 8 on the street. Tazhibaeva 2. The total area of the academic building is 9506.2 sq.m., the usable area is 5627.2 sq.m., lecture halls – 1 (№210 – 28,6 sq.m.), classrooms for practical, seminar classes – 5 (№205 – 15,5 sq.m., № 206 – 31,72 sq.m., №207 – 14,76 sq.m., №209 – 14,76 sq.m., №213 – 15,5 sq.m., № 106 – 50,12 sq.m.), multimedia room – 1 (№210 – 28,6 sq.m.), • computer classes – 1 (№106 – 50,12 sq.m.).

APPROVAL SHEET

according to the Educational program «7M02311 – Philology: Russian language »

Director DAA _____ Naukenova A.S.

Director of DAS _____ Nazarbek U.B.

Director DEK _____ Bazhirov T.S.